

 **TWIST**

Conference for Women in Leadership

**RESILIENCE:
Bounce Back. Step Up. Move On.**

February 10 – 12, 2020

TWIST 2020

February 10 at 11:30 AM -
February 12 at 1:30 PM
The Lodge at Ballantyne Hotel

9th Annual Conference

RESILIENCE: Bounce Back. Step Up. Move On.

Let's face it, some days are better than others. In business and everyday life, navigating skills are critical. Resilience is a key element to develop and fine-tune on your journey. The landscape of leadership is ever changing and ever challenging, especially for women.

What makes a resilient leader? She is an actualized leader who is aware of the strength that lies within and takes steps to unlock her very best work. She is aware of her shadow, which can undermine her best intentions when under stress. Resilience and self-actualization improve decision making and communication; strengthen relationships and deliver results.

We will focus on building leadership mastery through:

- ▶ **Continuous Improvement:** The path to success is always under construction. We'll be learning, adapting & changing along the way.
- ▶ **Leadership & Executive Presence:** Own your story, develop your narrative & deal with back seat drivers. Speak up & be heard.
- ▶ **Asking Powerful Questions:** Pave the road with clarity & understanding to proceed with confidence by posing thoughtful questions.
- ▶ **GPS Skills:** See how others are navigating roadblocks, finding alternative routes, dealing with speed bumps & changing gears on the journey.
- ▶ **Coaching:** Relationships provide the fuel for achieving your goals. Tap into the wisdom of others & provide coaching support for your team.
- ▶ **Activating Your Productivity Style:** Turn on the turbo thrusters. Maneuver gracefully at work & in life to operate at your top level of performance.

A CONFERENCE WITH A TWIST

Each year, the TWIST organizers create an out-of-the ordinary experience that gets real about issues women face at work. Immerse yourself in an experience that brings an interesting and diverse group of female leaders together with superb faculty from Queens McColl School of Business.

Every detail of the three-day conference is planned to create a powerful opportunity for self-discovery. Connect with a rich and dynamic network of women and engage in important dialogue about leadership. Disconnect from daily responsibilities, giving you a chance to reflect and reconnect with your purpose, all while staying at the award-winning Ballantyne Lodge.

WHO SHOULD ATTEND TWIST?

Who in your organization is showing promise as a leader, affects an important component of your business, and may have greater skills than the organization is utilizing? Who shows the capability to honestly look at herself and others and has the patience to pursue deeper and more meaningful leadership questions?

Tuition: \$5,000 per person, all-inclusive, excluding travel. The package includes accommodations for two nights, all meals, access to senior leaders, books by conference authors, conference materials and ticket to community kick off breakfast.



Among the Companies Sending Women to TWIST:

- ▶ Ally
- ▶ Duke Energy
- ▶ Lowe's
- ▶ Atrium Health
- ▶ Falfurrias Capital Partners
- ▶ Novant Health
- ▶ Bank of America
- ▶ GG Bearings
- ▶ Nucor
- ▶ Collins Aerospace
- ▶ Harris Teeter
- ▶ Red Cross

The McColl School Difference

Leadership is the thread that runs through all of our programs at the McColl School of Business. Our solid reputation is based on relevance, a focus on leadership across an integrated curriculum, customer intimacy and a highly interactive learning environment.

Our faculty is skilled at facilitating self-examination, exploration and shared learning in a group setting. Participants will leave the TWIST Conference, like all of our programs, with new insights, personal growth and a clear plan for becoming a more effective leader to add value for your organization.

Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential



Will Sparks
Creator of the Actualized
Leadership Profile



Di Morais
President, Consumer &
Commercial Banking Products,
Ally Bank

Roundtable Discussions with Women Leaders: Playing Big – Opportunities in Disguise



Titi Cole
Executive Vice President,
Head of Operations,
Wells Fargo



Swati Daji
Senior Vice President
of Customer Solutions,
Duke Energy



Carol Lovin
Executive Vice President, Chief
Integration Office & Systems
Chief of Staff, Atrium Health

Community Impact Panel: Learning from Others Decisions, Risks & Surprises



Melissa Bodford
Co-Founder, CEO & Chairman,
uBack, Inc.



Donna Dunlap
Chief Executive Officer,
Big Brothers Big Sisters
of Central Carolinas



Catherine Horne
President & CEO,
Discovery Place

TWIST Faculty



Coaching for Resilience

Kathleen Connolly, Ph.D.

Adjunct faculty at the McColl Scholl of Business

Dr. Connolly's approach to executive coaching is informed by humanistic and positive psychology, cognitive and psychodynamic theories, as well as an interest in emotional intelligence, particularly as it relates to leadership. Dr. Connolly is licensed as a professional counselor with national certifications. Her career in psychology, mental health, and counseling has spanned over 25 years. In 2011, Dr. Connolly joined the faculty in the McColl School of Business at Queens University of Charlotte as an adjunct professor.



Leadership & Executive Presence: Show Up, Own Your Story & Spread the Message

Lou Solomon, MSOD

CEO and Founder of Interact

Author, TEDx speaker and co-founder of the TWIST Conference. Her early struggle to speak up has been a gift since she created a curriculum to help people find their voice. She holds an MS in Organization Development from the McColl School of Business at Queens and serves as adjunct faculty. Lou recently published her second book, *Freeing Your Radical Hero: Fighting the Impostor Mindset*.



Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential

Will Sparks, Ph.D.

Dennis Thompson Chair and Professor of Leadership at the McColl School of Business

Dr. Sparks has published numerous research articles and co-authored, with Peter Browning, the book *The Director's Manual: A Framework for Board Governance* published by Wiley in 2016. He is the author of the book *Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential*. He holds a Ph.D. in Organizational Behavior and Development from The George Washington University.



Activating Your Productivity Styles

Carson Tate, MSOD

Founder and Principal of Working Simply

Tate consults with individuals and teams on moving beyond busy to meaningful, strategic and revenue-generating work. She holds an MS in Organization Development from the McColl School of Business at Queens. Her first book, *Work Simply: Embracing the Power of Your Personal Productivity Style*, was released early in 2015. Tate is co-founder of the TWIST Conference.

ACCOMODATIONS



About The Lodge at Ballantyne Hotel

The newly renovated 40,000 square-foot Lodge offers the TWIST Conference a private and casual retreat atmosphere. (No other guests will be in the Lodge.) It includes spacious rooms, comfortable sitting areas with vaulted ceilings, a beautiful fireplace, an outdoor patio, a second-floor loft, fitness room, a business center and a rocking-chair back porch overlooking the golf course.

JOIN US FOR THE COMMUNITY KICK OFF BREAKFAST

TUESDAY, FEBRUARY 4TH
OPTIONAL COMMUNITY KICK OFF BREAKFAST
Featuring Carson Tate, author of
Working Simply: Embracing the Power
of Your Personal Productivity
Queens Sports Complex
2229 Tyvola Rd. Charlotte, NC 28210

7:15 - 8:00 AM
8:00 - 9:15 AM
9:15 - 9:30 AM

Registration & Networking
Program & Presentation
Q&A



Conference Agenda



MONDAY, FEBRUARY 10TH BALLANTYNE LODGE

13015 Ballantyne Corporate Place
Charlotte, NC 28277

11:30 AM – 12:00 PM	Registration
12:00 – 1:00 PM	Welcome Lunch
1:00 – 2:00 PM	Connections, Warm Up & Setting the Stage
2:00 – 3:00 PM	Check-In
3:00 – 5:00 PM	Unpacking Your Actualized Leader Profile <ul style="list-style-type: none">• Will Sparks
6:00 – 7:00 PM	Dinner
7:00 – 9:00 PM	Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential <ul style="list-style-type: none">• Will Sparks & Di Morais



TUESDAY, FEBRUARY 11TH BALLANTYNE LODGE

6:00 – 7:00 AM	Optional Rise & Shine Yoga
7:00 – 8:30 AM	Breakfast
8:30 AM – 12:00 PM	Leadership & Executive Presence: Show Up and Own Your Story & Spread the Message <ul style="list-style-type: none">• Lou Solomon & The Interact Team
12:00 – 1:00 PM	Lunch
1:30 – 5:00 PM	Coaching for Resilience & Authenticity <ul style="list-style-type: none">• Kathleen Connolly
5:00 – 6:00 PM	Connections & Bridge Building
6:00 – 7:00 PM	Dinner
7:00 – 9:30 PM	Round Tables: Playing Big - Opportunities in Disguise <ul style="list-style-type: none">• Titi Cole, Swati Daji & Carol Lovin



WEDNESDAY, FEBRUARY 12 BALLANTYNE LODGE

6:00 – 7:00 AM	Optional Rise & Shine Yoga
7:00 – 8:00 AM	Breakfast & Check Out
8:00 – 9:00 AM	Community Impact Panel: Decisions, Risks & Surprises <ul style="list-style-type: none">• Melissa Bodford, Donna Dunlap & Catherine Horne
9:15 AM – 12:00 PM	Activating Productivity Styles <ul style="list-style-type: none">• Carson Tate
12:00 – 1:30 PM	Lunch & Wrap Up
1:30 PM	Departures

* Subject to change

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For more information and to register,
please visit www.queens.edu/TWIST

Questions?

For TWIST program content and speaker information contact:
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For TWIST registration, payment, and logistics information contact:
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