

TWIST

Conference For Women

MCCOLL SCHOOL OF BUSINESS

*Can We Be Superwomen
Without Being Superhuman?*

Presenting Sponsor



APRIL 6 – 8, 2016



Join an interesting and diverse group of women leaders and superb faculty members from the McColl School of Business for the TWIST Conference for Women in Leadership. This exclusive leadership development program will focus on:

Can We Be Superwomen Without Being Superhuman?

Tapping into the natural super powers of women to boost the bottom-line.

2:00 PM, April 6th, 2016 – 1:30 PM, April 8th, 2016
The Lodge at Ballantyne Resort

Invest by Inviting a Leader to TWIST

Who in your organization is showing promise as a leader, affects an important component of your business, may have greater skills than the organization is utilizing, shows the capability to honestly look at herself and others, and has the patience to pursue deeper and more meaningful leadership questions?

Among the companies sending women to TWIST:

Ally Financial	Novant	Premier, Inc.
Bank of America	Nucor	Snyder's-Lance
Coca-Cola	Moore & Van Allen	TIAA-CREF
Johnson C. Smith	Piedmont Natural Gas	Wells Fargo

\$5000 tuition per person is all-inclusive with the exception of travel. The package includes optional keynote breakfast, accommodations (two nights) at the Lodge, meals, books by conference authors, conference materials including a book of readings, and follow-up program.

Lodge at Ballantyne



The 40,000 square foot Lodge at Ballantyne offers the TWIST Conference a private and casual retreat atmosphere. The Lodge includes spacious guest rooms, comfortable sitting areas with vaulted ceilings, a second-floor loft with fitness room, a business center and a rocking-chair front porch overlooking the golf course.

TWIST 2016

5th Annual Conference

Can We Be Superwomen Without Being Superhuman?

Much of the dialogue around women's leadership focuses on the remarkably high expectations women are held to in today's society. Women leaders are expected to be incredible mothers, wives, and friends, while simultaneously inspiring their teams, advancing in their organizations, and contributing in substantive ways to their communities. In essence, women are expected to be superhuman.

Let's TWIST the dialogue: Who says we can't be superwomen without being superhuman? How can we define our own personal standards of success that we embrace and pursue vigorously and meaningfully? What unique super powers do we each have that we can leverage in pursuit of our personal definitions of success?

TWIST is a Unique Experience

TWIST is an immersive experience. Every detail spanning the three days is planned to be part of one powerful experience. Check into the lodge and check out from your day-to-day activities to allow full engagement and time for making connections and reflecting on conversations.

TWIST is open to a limited number of women. It's large enough to incorporate a broad array of differences among the group and small enough to be intimate and personal.

Reason to Attend*



said TWIST met or exceeded their expectations



noted leaving TWIST with having a higher level of self-awareness



noted leaving TWIST with having a higher level understanding of their leadership style

**Data collected from 2015 participants*

Can We Be Superwomen Without Being Superhuman?



Keynote Speaker

Brigid Schulte

Brigid Schulte is the author of the New York Times best-selling book on time pressure, *Overwhelmed: Work, Love & Play When No One Has The Time*.

She has spoken all over the world about how to make time for The Good Life by redesigning work cultures to focus on effective work and innovation, by reimagining gender roles for a fairer division of labor and opportunity at work and home and, instead of

seeking status in busyness, by recapturing the value of leisure. She was an award-winning journalist for The Washington Post and The Washington Post Magazine, and part of the team that won the 2008 Pulitzer Prize. She now serves as the founding director of The Good Life Initiative at the nonpartisan think tank, New America, and director of the Breadwinning and Caregiving program, both of which seek to elevate the conversation, explore transformative solutions and highlight how work-life issues are key to excellence, productivity and innovation, as well as a full, authentic and meaningful life. She lives in Alexandria, Virginia, with her husband, Tom Bowman, a reporter for National Public Radio, and their two children. She grew up in Portland, Oregon and spent her summers with family in Wyoming, where she did not feel overwhelmed.

COMMUNITY PANEL: HOW GIVING BACK REPLENISHES YOUR SUPER POWER, ESPECIALLY WHEN YOU DON'T HAVE THE TIME



Pictured left-to-right:

Laura Belcher

President and CEO, Habitat for Humanity Charlotte

Cynthia Z. Forbes

Manager, Community Affairs, UTC Aerospace Systems

Brenda Suits

Senior Vice President, Corporate Social Responsibility, Bank of America

Katie Tyler

CEO & Big Dog, Tyler 2 Construction, Inc.

NEUTRALIZING THE KRYPTONITE IN OUR SOCIETY –SMALL GROUP LEADERS



Kim Henderson

Being Female in a Male-Dominated Industry

President of Novant Health Foundations and Community Engagement and Former VP of Corporate Social Responsibility for the Charlotte Hornets & Executive Director for the Charlotte Hornets Foundation



Kati Hynes

Non-Traditional in a Traditional World

Vice President, Economic Development at the Charlotte Chamber



Debra Plousha Moore

Women at Work: Friends or Foes?

Chief Human Resources Officer and Executive Vice President at Carolinas HealthCare System



Jane Lewis-Raymond

Staying True to Yourself AND Getting Ahead

Senior Vice President and Chief Legal, Compliance and External Relations Officer at Piedmont Natural Gas



Jennifer Weber

Bringing Home the Bacon

Executive Vice President of External Affairs and Strategic Policy for Duke Energy

EVENING FIRESIDE CHAT



Jeff Brown

How Supermen & Superwomen Can Combine Forces

CEO of Ally Financial

The McColl School Difference

Leadership is the thread that runs through all of our programs at the McColl School of Business. Our solid reputation is based on relevance, a focus on leadership across an integrated curriculum, customer intimacy and a highly interactive learning environment. Our faculty is skilled at facilitating self-examination, exploration and shared learning in a group setting. Participants will leave the TWIST Conference, like all of our programs, with new insights, personal growth, and a clear plan for becoming a more effective leader, adding value for your organization.

TWIST Faculty



Dr. Dawn Chandler, D.B.A.

Embrace the Superwoman in You

Associate Professor of Management at the McColl School of Business. Chandler's research interests are in the areas of mentoring and career development. Chandler has numerous publications in leading academic journals, and her research has been featured in various popular media such as The Wall Street Journal, The New York Times, Los Angeles Times, Forbes, AOL, CareerBuilder, and MSN.



Dr. Elizabeth Repede, PhD, FNP-BC, AHN-BC, CMH

Putting It All Into Practice: The Super Power of Finding the Time For You

Educator, consultant, and clinician in integrative health and wellness. Repede holds an adjunct faculty appointment in the McColl School of Business at Queens University of Charlotte. She has authored over 14 publications in professional journals. She travels extensively across the United States facilitating workshops on resilience, integrative health, transformation and change.



Lou Solomon, MSOD

Using your Super Powers & Storytelling

CEO and Founder of Interact, a firm that develops individuals into strong communicators. She is co-founder of the TWIST Conference and a member of the adjunct faculty at the McColl School of Business. She holds an MS in Organization Development from the McColl School of Business at Queens. In 2009, her first book, *Say Something Real*, was released. Her insights appear in Harvard Business Review on line, Entrepreneur.com, CEO.com, Fast Company and the American Management Association. Her new book, *The Influence Factor*, is due for release in 2016.



Carson Tate, MSOD

Overcoming the Busyness Epidemic: Using Your Unique Productivity Style as a Super Power

Founder and Principal of Working Simply. She consults with individuals and teams on moving beyond busy to meaningful, strategic and revenue-generating work. She holds an MS in Organization Development from the McColl School of Business at Queens. Her first book, *Work Simply: Embracing the Power of Your Personal Productivity Style*, was released early in 2015. Tate is co-founder of the TWIST Conference.

Conference Agenda

Wednesday, April 6, 2016: Queens Sports Complex (optional event)

7:15 - 8:00 AM	Check In
8:00 - 9:00 AM	Optional Breakfast with Keynote, Brigid Schulte Author of <i>Overwhelmed: Work, Love & Play When No One Has The Time</i> 2229 Tyvola Rd. Charlotte, NC 29210 704-337-2560

Wednesday, April 6, 2016: Ballantyne Lodge

2:00 - 3:00 PM	Registration
3:00 - 5:30 PM	Brigid Schulte, author of <i>Overwhelmed: How to Work, Love, And Play When No One Has The Time</i>
6:00 - 7:00 PM	Dinner
7:00 - 9:30 PM	<i>Unpacking the Dialogue of our 'Undiscussables': Neutralizing the Kryptonite in Our Society</i>

- *Being Female in a Male-Dominated Industry* - Kim Henderson
- *Non-Traditional in a Traditional World* - Kati Hynes
- *Women at Work: Friends or Foes?* - Debra Plousha Moore
- *Staying True to Yourself AND Getting Ahead* - Jane Lewis-Raymond
- *Bringing Home the Bacon* - Jennifer Weber

Thursday, April 7, 2016: Ballantyne Lodge

6:00 - 7:00 AM	Optional Rise & Shine Yoga/Meditation
7:00 - 8:00 AM	Breakfast
8:00 - 11:30 AM	<i>Using Your Super Powers & Storytelling</i> - Lou Solomon
11:45AM - 12:30 PM	Lunch
12:30 - 4:00 PM	<i>Overcoming the Busyness Epidemic: Using Your Unique Productivity Style as a Super Power</i> - Carson Tate
4:00 - 5:30 PM	<i>Putting It All Into Practice: The Super Power of Finding The Time For You</i> - Liz Repede
6:00 - 7:00 PM	Dinner
7:15 - 9:15 PM	<i>How Supermen & Superwomen Can Combine Forces</i> - a fireside chat with Jeff Brown

Friday, April 8, 2016: Ballantyne Lodge

6:00 - 7:00 AM	Optional Yoga/Meditation
7:00 - 8:00 AM	Breakfast
8:00 - 9:00 AM	<i>Community Panel: How Giving Back Replenishes Your Super Power, Especially When You Don't Have the Time!</i>
9:15 AM - 12:15 PM	<i>Embrace the Superwoman in You</i> - Dawn Chandler
12:30 - 1:30 PM	Lunch & Wrap Up
1:30 PM	Departure

- *Subject to change*

For more information or to register:

Lynne Ingersoll, Director, TWIST Conference
704-451-2539

Suzy Plott, Assistant Director, External Relations
704-337-2489 | plotts@queens.edu

TWIST
Conference For Women
MCCOLL SCHOOL OF BUSINESS

 QUEENS UNIVERSITY
OF CHARLOTTE