

 **TWIST**

Conference for Women

**Playing BIG: Game Changing
Breakthrough Performance**

March 29 – 31, 2017

TWIST 2017

6th Annual Conference

Playing BIG: Game Changing Breakthrough Performance

Stepping into New Ways of Leading

The workforce is evolving rapidly. It demands new leadership to engage a more mobile, collaborative, diverse, data-driven and socially connected environment. The game is changing. The best leaders will, too.

Benefit from rich research to shift your performance and develop a new breakthrough position. Discover a more versatile operating style through coaching, competence, character and community.

We will focus on building your leadership muscles around:

- RELATIONSHIPS** - Building your personal board of advisors
- ASKING QUESTIONS** - Using curiosity as a launchpad for clarity
- COACHING** - Activating talent and wisdom from each individual
- STORYTELLING** - Connecting memorable experiences to your interactions
- UNDERSTANDING PRODUCTIVITY STYLES** - Breakthrough performance for you and your team

TWIST is a Unique Experience

It is an immersive experience. Every detail spanning the three days is planned to be part of one powerful conference. Check into the Lodge and check out of your day-to-day activities to allow full engagement and time for making connections and reflecting on important topics.

TWIST is open to a limited number of women. It's large enough to incorporate a broad array of differences among the group and small enough to be intimate and personal.

Reasons to Attend

2016 Attendees:



noted leaving with having a high level of self-awareness regarding their productivity



noted leaving with a high level of understanding regarding research about women at work and how to use it



noted leaving with a high level of understanding regarding their own personal power and how to use it

Join an interesting and diverse group of women, community leaders, and superb faculty members from Queens McColl School of Business for the TWIST Conference for Women in Leadership.

2 PM, March 29, 2017 – 1:30 PM, March 31, 2017

The Lodge at Ballantyne Resort

Who in your organization is showing promise as a leader, affects an important component of your business and may have greater skills than the organization is utilizing? Who shows the capability to honestly look at herself and others and has the patience to pursue deeper and more meaningful leadership questions?

Among the companies sending women to TWIST:

- ▶ Ally
- ▶ Bank of America
- ▶ Carolinas HealthCare System
- ▶ Moore & Van Allen
- ▶ Dress for Success
- ▶ Lash Group
- ▶ Electrolux
- ▶ MetLife
- ▶ Nucor
- ▶ Deloitte
- ▶ Novant Health
- ▶ UTAS

\$5,000 tuition per person is an all-inclusive cost, excluding travel. The package includes a ticket to the keynote breakfast (optional), accommodations for two nights at the Lodge, all meals, books by conference authors, conference materials and follow-up programming.

Lodge at Ballantyne

The 40,000 square-foot Lodge at Ballantyne offers the TWIST Conference a private and casual retreat atmosphere. The Lodge includes spacious guest rooms, comfortable sitting areas with vaulted ceilings, a second-floor loft with fitness room, a business center and a rocking-chair front porch overlooking the golf course.





PLAYING BIG: GAME CHANGING BREAKTHROUGH PERFORMANCE

Dr. Jen Welter is the first female to coach in the NFL. She served as an intern linebackers coach for the Arizona Cardinals. Being the first woman to do something is not new to Jen as she was also the first woman to coach in a men's professional football league. In 2015 she served as the linebacker and special teams coach for the Indoor Football League's

Texas Revolution. Prior to that, in January 2014 Welter became the first woman to play running back in a men's professional football season, when she signed with the Revolution. Welter holds a doctorate degree in Psychology and Master's in Sport Psychology. Her background provides her with a unique insight—both as a player and academic—into the power of sport and coaching.

Jen Welter will be the keynote at both the TWIST breakfast and the TWIST conference.

Round Table Discussions Touchdown Titans: Charlotte Women Who Play Big



Tera Black

*Chief Operating Officer,
Charlotte Checkers*



Swati Daji

*Senior Vice President of Fuels &
Systems Optimization, Duke Energy*



Joanie Higginbotham

*Director, Supplier Diversity at Lowe's
Companies, and prior NASA astronaut*



Linda Hudson

*Chairman & CEO,
The Cardea Group*

Fireside Chat: Playing in a League of Their Own



Tricia Derr

Founder,
Lincoln Derr



Sara Lincoln

Founder,
Lincoln Derr

Community Panel: Bringing It Home: The Importance of Community



Kerry Barr O'Connor

Executive Director,
Dress for Success



Rosie Molinary

Board Chair,
Circle de Luz



Angela Woods

*Chief Executive Officer, Girl
Scouts, Hornets' Nest Council*

The McColl School Difference

Leadership is the thread that runs through all of our programs at the McColl School of Business. Our solid reputation is based on relevance, a focus on leadership across an integrated curriculum, customer intimacy and a highly interactive learning environment.

Our faculty is skilled at facilitating self-examination, exploration and shared learning in a group setting. Participants will leave the TWIST Conference, like all of our programs, with new insights, personal growth and a clear plan for becoming a more effective leader to add value for your organization.



TWIST Faculty



Get Warmed Up: Skills to Get You in the Game!

Dr. John Bennett, Ph.D.

Associate Professor & Director of Graduate Programs at the McColl School of Business

Dr. Bennett is a frequent speaker and presenter at academic, professional, and client conferences and workshops. Bennett has nearly 30 years of progressively challenging and successful experience creating, leading and being a part of change in various industries. As an executive coach and consultant, Bennett has helped individuals, teams and organizations prepare for and excel through change for nearly 15 years. Bennett is author of numerous articles as well as three books: *Leading the Edge of Change*, *The Essential Network*, and *Coaching for Change*.



Leveraging Relationships to Knock It Out of the Park

Dr. Dawn Chandler, D.B.A.

Associate Professor of Management at the McColl School of Business

Chandler's research interests are in the areas of mentoring and career development. Chandler has numerous publications in leading academic journals, and her research has been featured in various popular media such as *The Wall Street Journal*, *The New York Times*, *Los Angeles Times*, *Forbes*, *AOL*, *CareerBuilder* and *MSN*.



Get Your Head in the Game: A Guided Meditation

Dr. Elizabeth Repede, Ph.D., FNP-BC, AHN-BC, CMH

Adjunct Faculty appointment at the McColl School of Business

Dr. Repede is also a consultant and clinician in integrative health and wellness. She has authored over 14 publications in professional journals. She travels extensively across the United States facilitating workshops on resilience, integrative health, transformation and change.



Playing BIG by Showing Up: The Impact of Storytelling

Lou Solomon, MSOD

CEO and Founder of Interact

Interact is a firm that develops individuals into strong communicators. Solomon is co-founder of the TWIST Conference and a member of the adjunct faculty at the McColl School of Business. She holds an MS in Organization Development from the McColl School of Business at Queens. Lou was among the TEDx Charlotte speakers in 2016. Her insights have appeared in *Harvard Business Review*, *Entrepreneur.com*, *CEO.com* and *Fast Company*.



Using Your Unique Productivity Style to Impact How You Play the Game

Carson Tate, MSOD

Founder and Principal of Working Simply

Tate consults with individuals and teams on moving beyond busy to meaningful, strategic and revenue-generating work. She holds an MS in Organization Development from the McColl School of Business at Queens. Her first book, "Work Simply: Embracing the Power of Your Personal Productivity Style," was released early in 2015. Tate is co-founder of the TWIST Conference.

Conference Agenda



WEDNESDAY, MARCH 29

QUEENS SPORTS COMPLEX *OPTIONAL EVENT*

2229 Tyvola Rd. Charlotte, NC 29210 | 704.337.2560

7:15 - 8:00 AM

Check In

8:00 - 9:00 AM

TWIST Breakfast Featuring Jen Welter

BALLANTYNE LODGE

2:00 - 3:00 PM

Registration & Check-In

3:30 - 5:30 PM

Conversation & Workshop with Jen Welter

6:00 - 7:00 PM

Dinner

7:00 - 9:30 PM

Get Warmed Up: Skills to Get You in the Game!

- John Bennett



THURSDAY, MARCH 30

BALLANTYNE LODGE

6:00 - 7:00 AM

Optional Rise & Shine Yoga/Meditation

7:00 - 8:00 AM

Breakfast

8:00 - NOON

Playing BIG by Showing Up: The Impact of Storytelling

- Lou Solomon

NOON - 1:00 PM

Lunch

1:00 - 4:30 PM

Leveraging Relationships to Knock It Out of the Park

- Dawn Chandler

4:30 - 6:00 PM

Get Your Head in the Game: A Guided Meditation

- Liz Repede

6:00 - 7:00 PM

Dinner

7:00 - 8:30 PM

Touchdown Titans: Charlotte Women Who Play Big

- Swati Daji
- Tera Black
- Joanie Higginbotham
- Linda Hudson

8:30 - 9:30 PM

Fireside Chat: Playing in a League of Their Own

- Tricia Derr
- Sara Lincoln



FRIDAY, MARCH 31

BALLANTYNE LODGE

6:00 - 7:00 AM

Optional Rise & Shine Yoga/Meditation

7:00 - 8:00 AM

Breakfast

8:00 - 9:00 AM

Bringing It Home: The Importance of Community

- Angela Woods
- Kerry Barr O'Connor
- Rosie Molinary

9:15 AM - NOON

Using Your Unique Productivity Style to Impact How You Play the Game

- Carson Tate

NOON - 1:30 PM

Lunch, Wrap Up and Departure

* *Subject to change*

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For more information and to register,
please visit www.queens.edu/TWIST

Questions?

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