

HARRY P. BOWEN

McColl School of Business
Queens University of Charlotte
1900 Selwyn Ave
Charlotte, NC 28274

Office: +1 704 688-2707
Fax: +1 704 337 2521
Email: bowenh@queens.edu

EDUCATION

- Ph.D. 1980 Economics, University of California - Los Angeles
Concentrations: Econometrics, Finance, International Economics.
Dissertation: *Resources, Technology and Dynamic Comparative Advantage: A Cross-Country Test of the Product Cycle Theory of International Trade*
Adviser: Edward E. Leamer
- M.A. 1976 Economics, University of California - Los Angeles
- B.A. 1974 Economics, *summa cum laude*, University of California - San Diego

HONORS AND AWARDS

- 2018 *Excellence in Research Award*, McColl School of Business, Queens University of Charlotte
- 2014 *Excellence in Service Award*, McColl School of Business, Queens University of Charlotte
- 2013 *Excellence in Research Award* (Inaugural Recipient), McColl School of Business, Queens University of Charlotte
- 2012 *Highly Commended Paper Award*, Emerald Literati Network for Excellence
- 1998 Order of Omega "Outstanding Faculty Member." University of California, Irvine
- 1997 Fulbright Scholar, Institut National des Sciences et de l'Administration des Entreprises, Antananarivo, Madagascar (Jan. - Dec.)
- 1994 - 2000 Research Economist, International Trade and Investment Program, National Bureau of Economic Research
- 1994 National Science Foundation Grant: "International Trade and Growth." Co-Principal Investigator (\$250,000 over 3 years)
- 1991 Guest Professor, Masters in Economics and International Management Program, Bocconi University, Milan, Italy (Winter)
- 1989 - 1990 Research Fellow, European Institute for Advanced Studies in Management, Brussels
- 1989 Faculty Research Fellow, Department of Economics, Catholic University Leuven, Belgium (Spring)
- 1989 Guest Professor, Department of International Economics, Erasmus University- Rotterdam, Netherlands (Fall)
- 1986 - 1987 Olin Fellow in Empirical International Economics, National Bureau of Economic Research

1984 – 1985	Jules Bachman Fellow in Business Economics
1982 - 1991	Faculty Research Fellow, National Bureau of Economic Research
1980	Special Achievement Award, U.S. Department of Labor
1978 - 1979	Smith-Richardson Fellow in Political Economy
1977 - 1978	H.B. Earhart Foundation Fellow
1974 - 1975	Foundation for Research in Economics and Education Fellow

PROFESSIONAL EXPERIENCE

Regular Appointments

2011 -	Professor of Economics and International Business W.R. Holland Chair of International Business and Finance McColl School of Business, Queens University of Charlotte Charlotte, NC
2007 - 2011	Associate Professor of Economics and International Business W.R. Holland Chair of International Business and Finance McColl School of Business, Queens University of Charlotte Charlotte, NC
2001 - 2007	Professor of Economics and International Business Vlerick-Leuven-Gent Management School Leuven, Belgium
1991 - 2001	Associate Professor of Economics and Finance (Adjunct) Paul Merage School of Business and Department of Economics University of California, Irvine
1988 - 1991	Associate Professor of International Business and Economics Stern School of Business New York University
1982 - 1988	Assistant Professor of International Business and Economics Stern School of Business New York University
1979 - 1982	International Economist Office of Foreign Economic Research, U.S. Department of Labor Washington, D.C.
1977 - 1978	Research Associate Ford Foundation Research Grant Program of Research in International Economic Order

Visiting Appointments

- 2005 **Visiting Professor of Strategy and Organization**
(Jul. - Dec.) Paul Merage School of Business
University of California, Irvine
- 1989 - 1990 **Visiting Professor of Economics and International Business**
Department of Applied Economics
Catholic University Leuven Belgium

Courses Taught

- Undergrad Corporate Finance, Economics of International Business, Intermediate and Honors Microeconomics, Intermediate Macroeconomics, International Finance, Principles of Economics and Introductory Economics (for non-majors).
- M.B.A. Strategic Management, Global Competitive Strategy, International Business, International Financial Management, Managerial Economics, Microeconomics, Macroeconomics, Introductory and Advanced Statistics.
- Ph.D. International Trade Theory, Empirical Methods in International Economics, Open Economy Macroeconomics.

PUBLICATIONSBooks

- 2012 *Applied International Trade: 2nd Edition* (with A. Hollander and J-M. Viaene), London: Palgrave-Macmillan (April).
- 1998 *Applied International Trade Analysis* (with A. Hollander and J-M. Viaene), London: Palgrave-Macmillan & Ann Arbor: University of Michigan Press.

Peer-Reviewed Articles and Research Papers

1. Modeling the dynamics of firms' international and product market diversification strategy: the case of U.S. firms' response to late 20th century globalization (with L. Sleuwaegen), *Review of International Business and Strategy*, 2023 (Aug). <http://dx.doi.org/10.1108/RIBS-11-2022-0106>
2. The relative contributions of NIH and private sector funding to the approval of new biopharmaceuticals (with D. Schulthess, G. Koleva, R. Popovian, D. Gassull, A. Zhang & J. Hammang). *Therapeutic Innovation & Regulatory Science*, 2022 (Oct). <https://doi.org/10.1007/s43441-022-00451-8>
3. Limited dependent variables in management research. *Oxford Research Encyclopedia of Business and Management*, Oxford University Press, 2020 (April).
4. Immigrant Gender and International Trade (with J. Wu). *Mondes en Développement*, 46(184/4) : 15-28, 2018 (Dec).

Peer-Reviewed Articles and Research Papers (continued)

5. Are international diversification and product diversification substitutes or complements? Theoretical and empirical perspectives (with L. Sleuwaegen). *Global Strategy Journal*, 7(3):241-256, 2017 (Aug).
6. Capturing relatedness: Comprehensive measures based on secondary data (with E. Nocker, C. Stadler, and K. Matzler). *British Journal of Management*, 27(1): 197-213, 2016 (Jan).
7. Peers, aspirants and competitors: developing a set of comparison schools for AACSB accreditation reviews (with R. Shiffler), *Academy of Educational Leadership Journal*, 19(2, Dec):135-142, 2015.
8. Globalization and diversification strategy: A managerial perspective (with H.K. Baker and G. Powell), *Scandinavian Journal of Management*, 31 (1): 25-39 (Mar), 2015
9. Immigrant specificity and the relationship between immigration and trade: Theory and evidence (with J. Wu), *Southern Economic Journal*, 80(2, Oct): 366-384. 2013.
10. Testing moderating hypotheses in limited dependent variable and other nonlinear models: Secondary versus total interactions. *Journal of Management*, 38(2): 860-889 (May) 2012.
11. Initiating and maintaining internationalization. *Global Strategy Journal* 1(3/4, Nov):279-282 2011.
12. Are EU countries less integrated than US states? Theory and evidence (with H. Munandar and J-M Viaene) *Journal of Regional Science* 51(4, Nov.): 653–677, 2011 (lead article).
13. The relationship between international diversification and firm performance: Why it remains a puzzle (with M. Wiersema). *Global Strategy Journal* 1(1/2, Sept): 152-170, 2011.
14. Composite competitiveness indicators with endogenous versus predetermined weights: an application to the World Economic Forum's Global Competitiveness Index (with W. Moesen). *Competitiveness Review*, 21 (2):129-151, 2011.
15. How integrated is the world economy? (with H Munandar and J-M Viaene). *Review of World Economics*, 146(3):389-414, 2010.
16. Benchmarking the competitiveness of nations: benevolence versus equal treatment? (with W. Moesen). In Paul De Grauwe (ed.), Dimensions of Competitiveness, CESifo Seminar Series, MIT Press, 2010.
17. Review of The Development and Testing of Heckscher-Ohlin Models by R.E. Baldwin, *Journal of Economic Literature*, 48 (1, March): 160-162. 2010.
18. The use of limited dependent variables in strategy research: assessment and critique (with M. Wiersema). *Strategic Management Journal*, 30(6): 679-692, 2009.
19. Firm performance, international diversification and product diversification: their interrelationships and determinants (with M. Wiersema). *McColl School of Business Discussion Paper 2009-4*, 2009.
20. National institutions and the allocation of entrepreneurial effort (with Dirk de Clercq). *Journal of International Business Studies*. 39(4): 747-767, 2008.

Peer-Reviewed Articles and Research Papers (continued)

21. A composite index of the creative economy (with W. Moesen and L. Sleuwaegen). *Review of Business and Economics*, 53(4): 375-397, 2008.
22. Factor Mobility and the Distribution of Economic Activity in Integrated Economies: Evidence and Implications (with H. Munandar and J.-M. Viaene) *European Economy Economic Papers*, 315(3), 2008.
23. Corporate international diversification: the impact of foreign competition, industry globalization and firm diversification (with M. Wiersema). Lead Article. *Strategic Management Journal*. 2(29): 115-132, 2008.
24. USDI on the up: AmCham study tracks investment and R&D trends (with J. Onkelinx). *AmCham Business Journal* (562): 6-9, 2007.
25. European integration: the third step (with L. Sleuwaegen). *Journal of International Economics and Policy*, 4 (3): 241-262, 2007.
26. The empirics of multinationality and performance in Research in Global Strategic Management, Vol. 13: Regional Aspects of Multinationality and Performance, A. Rugman (ed.). Elsevier. July 2007.
27. Ranking the performance of nations: non-uniform weights and non-economic dimensions (with W. Moesen). *Corporate Governance: An International Review*, 7(1): 6-16, 2007.
28. US Direct Investment in Belgium - 2007 Report (with I. De Voldere, J. Onkelinx & L. Sleuwaegen). Study commissioned by American Chamber of Commerce Belgium, 50 pages. 2007.
29. US Direct Investment in Belgium 2006 - Interim Status Report (with I. De Voldere, J. Onkelinx & L. Sleuwaegen). Study commissioned by American Chamber of Commerce Belgium, 64 pages. 2006.
30. Evidence and Implications of Zipf's Law for Integrated Economies (H. Munandar and J.M. Viaene). *CESifo Working Paper 1743*. 2006.
31. Foreign-based competition and corporate diversification strategy (with M. Wiersema). *Strategic Management Journal*, 26(12): 1153-1171, 2005.
32. The limiting distribution of production in integrated economies: evidence from US states and EU countries (with H. Munandar and J.-M. Viaene). *Tinbergen Institute Discussion Paper 05-045/2*, 2005.
33. Modeling limited dependent variables: guidelines for researchers of strategic management (with M. Wiersema). In Research Methodology in Strategy and Management, D. Ketchen, Jr. and D. Bergh Series Co-Editors, Elsevier Press, 2004.
34. Does it matter where immigrants work? Traded goods, non-traded goods and sector specific employment (with J. Wu). *Vlerick Leuven Gent Management School Working Paper No. 2004/14*, 2004.

Peer-Reviewed Articles and Research Papers (continued)

35. Multicountry multifactor tests of the factor abundance theory. *American Economic Review*, 77 (5) 1987. (with E. Leamer and L. Sveikauskas). Reprinted in E. Leamer (ed.): Worth Series in Outstanding Contributions in Economics: International Trade; (New York: Worth Publishers), 2001.
36. Matching method to paradigm in strategy research: limitations of cross-sectional analysis and some methodological alternatives (with M. Wiersema). *Strategic Management Journal*, 20(7): 625-636, 1999.
37. Empirical methods in strategy research: regression analysis and the use of cross-section versus pooled time-series, cross-section data (with M. Wiersema). In Statistical Models for Strategic Management, M. Ghertman (Editor), Kluwer Press, 1998.
38. World trade flows, 1970-1992, with production and tariff data (with R. Feenstra and R. Lipsey). *NBER Working Paper No. 5910*, 1997.
39. Competitive analysis in a world economy (with E. Milliot). In Proceedings of the 3rd International Symposium of the Institut National des Sciences et de l'Administration des Entreprises: What Strategies for Business on the Threshold of the Third Millennium? Antananarivo, Madagascar. 1997.
40. Review of International Economic Transactions, Issues in Measurement and Empirical Research, Peter Hooper and J. David Richardson (eds.), *Journal of Economic Literature*, March 1993.
41. Judging factor abundance (with L. Sveikauskas). *Quarterly Journal of Economics*. May 1992.
42. Semiconductors. In The European Challenge: Industry's Response to the 1992 Programme, David Mayes (Editor), (Harvester- Wheatsheaf: London), 1991.
43. Consumer Electronics. In The European Challenge: Industry's Response to the 1992 Programme, David Mayes (Editor), (Harvester- Wheatsheaf: London), 1991
44. Developing country export competitiveness. In The Convergence of International and Domestic Markets, D. Audretsch, L. Sleuwaegen and H. Yamawaki (eds.), *Contributions to Economic Analysis Series Volume 180*, (North Holland: Amsterdam). May 1989
45. Inter-industry regression estimates of factor abundance (with L. Sveikauskas). In The Internationalization of U.S. Markets, Michael Claudon and David Audretsch (eds.), (New York University Press), 1989
46. Review of Empirical Methods in International Trade, Robert C. Feenstra (ed.), *Journal of International Economics*, 27, 1989.
47. Review of Barriers to European Growth by R. Lawrence and C. Schultze, *Journal of Economic Literature*, December 1989.
48. Comment on Saxonhouse, G. Differentiated Products, Economies of Scale and Access to the Japanese Market in Trade Policies for International Competitiveness, R. Feenstra (Editor), NBER Research Conference Report (University of Chicago Press). 1989.

Peer-Reviewed Articles and Research Papers (continued)

49. Protection and welfare in the presence of dynamic learning, *Review of World Economics*, 124 (4), 1988.
50. Comment on Dani Rodrik: Imperfection Competition, Scale Economies, and Trade Policy in Developing Countries. In *Trade Policy Issues and Empirical Analysis*, Robert E. Baldwin (ed.), NBER Research Conference Report (University of Chicago Press). 1988.
51. Multicountry multifactor tests of the factor abundance theory (with E. Leamer and L. Sveikauskas). *American Economic Review*, 77 (5), 1987.
52. Comment on Paul Krugman: Is the Japan Problem Over? In *Trade Friction and Economic Policy*, R. Sato and P. Wachtel (Editors), (Cambridge University Press: Cambridge) 1987.
53. Review of *Trading for Growth* by G. Hufbauer and J. Schott. *Journal of International Business*, 28 (1), 1987.
54. On measuring comparative advantage: Further comments. *Review of World Economics*, 122 (2), 1986.
55. On measuring comparative advantage: A reply and extensions. *Review of World Economics*, 121 (2), 1985.
56. U.S. export competitiveness: 1962-1977 (with J. Pelzman). *Applied Economics*, 16(3), 1984.
57. Appendix B - data sources and methods. In Sources of International Comparative Advantage: Theory and Evidence by Edward E. Leamer (MIT Press: Cambridge). 1984.
58. Changes in the international distribution of resources and their impact on U.S. comparative advantage. *Review of Economics and Statistics*, 65(3), 1983.
59. On the theoretical interpretation of indices of trade intensity and revealed comparative advantage. *Review of World Economics*, 119(3), 1983.
60. Cross-section tests of the Heckscher-Ohlin theorem: comment (with E. Leamer). *American Economic Review*, 71(5), 1981.
61. Study of U.S. Competitiveness in *Report of the President on U.S. Competitiveness*, (U.S. Government Printing Office: Washington, D.C.), September, 1980.
62. Changes in the international pattern of factor abundance and the composition of trade. *Economic Discussion Paper No. 8*, U.S. Department of Labor. 1980.
63. Constant market share analyses of U.S. export growth (with J. Pelzman). *Economic Discussion Paper No. 10*, U.S. Department of Labor. 1980.
64. Assessing the changing structure of world trade (with C. M. Aho and J. Pelzman). *Economic Discussion Paper No. 11*, U.S. Department of Labor. 1980.

Teaching Cases

Cowboys to Gentlemen: Doing Business in Central Europe (with I. De Voldere). *Vlerick Leuven Gent Management School Case*, ECCH Reference 206-028-1, 2006.

Teaching Note: Cowboys to Gentlemen: Doing Business in Central Europe (with I. De Voldere). *Vlerick Leuven Gent Management School Case*, ECCH Reference 206-028-8, 2006.

Other Publications

- Real scoop on local home prices Charlotte Observer: Moneywise Section, August 31, 2008.
- Competitiveness in a global economy. UC Insight, Graduate School of Management, University of California at Irvine, 1993 (Spring).
- The real issues behind free trade with Mexico (with D. Aigner). Orange Country Business Journal, January 13, 1992.
- Erosion in U.S. trade (with C. M. Aho). The Washington Star, December 22, 1980.

PRESENTATIONS / ACADEMIC MEETINGS

- 2023 *Eurasian Business and Economics Society (EBES) 39th Annual Conference*, Competitive Session Presentation, Sapienza University of Rome, Italy (April)
- 2022 15th Conference, Clinical Trials on Alzheimer Disease, “The Impact on R&D Investment of the CMS Draft National Coverage Determination for Amyloid-directed Monoclonal Antibodies in Alzheimer’s Disease,” Competitive Session Presentation, San Francisco, CA (November).
Eurasian Business and Economics Society (EBES) 39th Annual Conference, Competitive Session Presentation, Sapienza University of Rome, Italy (April)
- 2021 *European International Business Academy Annual Meeting*, Competitive Session Presentation, Madrid (December)
- 2020 *Strategic Management Society Annual Meetings*, Competitive Session Presentation, London (October)
Academy of International Business Annual Meeting, Competitive Session Presentation, Miami (July)
- 2019 *Academy of International Business Annual Meeting*, Copenhagen (June)
- 2018 *Innovation Institute 9th Annual Global Business Conference*: “Predicting a free trade agreement: The importance of trade versus investment,” Dubrovnik, Croatia (October).
- 2015 *Strategic Management Society Annual Meeting*, Research Methods for Strategic Management: “Testing Interactions in Limited Dependent Variable Models” and “Endogeneity: What it is and what you can do about it”, Denver (October)
- 2014 *Academy of International Business Annual Meeting* (June), Vancouver. Chaired competitive session 2.3.6: Empirical Methods in IB Research.
Strategic Management Society Annual Meeting (September), “Limited Dependent Variable Methods”
European Trade Study Group Annual Meeting (September), presented “Predicting a Free Trade Agreement: The Importance of Trade versus Investment” (with J. Wu).
- 2013 *Academy of Management Annual Meeting, Business Policy & Strategy Division*, Orlando, invited paper presentation for symposium panel: “The Multinationality-Performance Relationship: Methodological Conundrums and the Vexed Search for Unifying Paradigms and Models”, Orlando, (August).
Academy of International Business Annual Meeting (Istanbul, Turkey). Invited member for plenary panel “Why Do Multinational Firms Exist? The Search for Theory or Paradigms for the Multinationality-Performance Relationship.” (June, 2013).

Presentations / Academic Meetings (continued)

- 2013 *University College London*, interdisciplinary conference on migration jointly organized by *NORFACE Research Program on Migration* and *Centre for Research and Analysis of Migration* at UCL; competitive paper presentation: “Gender Specific Immigration and International Trade: Its Relevance And Impact” (April)
Department of Managerial Economics, Strategy and Innovation. Catholic University Leuven. “Value Chain Relatedness: Strategic Complementarities and Firm Performance” March.
Copenhagen Business School, “Value Chain Relatedness: Strategic Complementarities and Firm Performance.” (March)
- 2012 *Warwick Business School, Strategy Group Seminar*. Presentation: “Sources of Relatedness along the Value Chain: Their Interrelationship and Implications for Firm Performance.” (May)
Academy of Management Annual Meeting, Business Policy & Strategy Division, Boston. Competitive paper presentation: “The Impact of Technological Relatedness and Customer Relatedness on Firm Performance.” (August).
Strategic Management Society Annual Meeting, Prague, Czech Republic. Competitive paper presentation: “Relatedness and Firm Performance: Strategic Interactions along the Value Chain.” (October).
- 2012 *Chair of Research Methods Track, Academy of International Business Annual Meeting, Washington, D.C.* (June).
- 2011 *Academy of Management Annual Meeting, Business Policy & Strategy Division, San Antonio, TX*. “Relatedness across the Value Chain: Measurement and Implications.” (August).
- 2011 *Academy of International Business Annual Meeting, Nagoya, Japan*. “Immigrant Specificity and the Relationship between Trade and Immigration: Theory and Evidence. (July)
INFER (International Network for Economic Research) and LEO (Laboratoire d’Economie d’Orléans) Workshop on Regional Competitiveness And International Factor Movements, Orleans, France. “Immigrant gender and international trade: Its relevance and impact.” (March)
- 2011 *College of Management of Technology, Ecole Polytechnique Federale de Lausanne, Lausanne, Switzerland*; “Moderating effects in nonlinear models.” (April)
Strategic Management Society Annual Meeting, Miami; “Relatedness along the Value Chain and Firm Performance.” (November).
Southern Finance Association Annual Meeting, Key West, FL. (September)
 “Globalization and Corporate Diversification: A Managerial Perspective” .
Strategic Management Society Annual Meeting, Miami. Invited member of pre-conference panel: “Multinationality and Performance.” (November).
Belk College of Business Department of Economics, University of North Carolina at Charlotte (November); “Immigrant Specificity and the Relationship between Trade and Immigration: Theory and Evidence.

Presentations / Academic Meetings (continued)

- 2010 *Strategic Management Society Annual Meeting*, Rome, Italy. Panel presentation: "Navigating to publication: Best practices in research methods"
 Organizing Conference, *Global Strategy Journal*, Chicago, IL. Presentation: "Global strategy and firm performance: A survey and research agenda"
European Trade Study Group Annual Meeting, Lausanne, Switzerland. Presentations: "How integrated is the world economy?" and "Gender specific immigration and international trade: Its relevance and impact."
- 2020 *Southern Economics Association Annual Meeting*, Atlanta GA. Presentation "Immigrant specificity and the relationship between immigration and trade: Theory and evidence"
Center for the Advancement of Research Methods and Analysis (CARMA), Wayne State University, Detroit, MI. 2-1/2 day course "Limited dependent variable models for management research"
- 2009 *Guanghua School of Management, Peking University*. China
Southeast Case Research Association Annual Meeting. Myrtle Beach, SC.
European-American Business Forum, Charlotte, NC
Center for the Advancement of Research Methods and Analysis (CARMA). Consortium Webcast Program at Virginia Commonwealth University, VA: "Using Tobit and the Censored Regression Model in Management Research"
- 2009 *Senior Scholars, Meyers Park Presbyterian Church*, Charlotte, NC
Seniors Forum, Sharon Towers, Charlotte, NC
- 2008 *Academy of International Business Annual Meeting*. Milan, Italy.
Business Policy and Strategy Division, Academy of Management Annual Meeting, Anaheim, CA.
Research Methods Division, Academy of Management Annual Meeting, Anaheim, CA.
Catholic University Leuven, Department of Management & Strategy
- 2007 *CESinfo Summer Workshop 'The Many Dimensions of Competitiveness.'* Venice, Italy
Florida International University, Graduate School of Business.
Florida Atlantic University, School of Business.
Queens University of Charlotte, McColl School of Business.
- 2006 *Annual Conference on Corporate Strategy*. Berlin, Germany.
Academy of International Business Annual Meeting. Beijing, China. (Paper presentation and invited member for *Showcase Panel on Multinationality and Performance*)
Academy of Management Annual Meeting, Business Policy & Strategy Division, Atlanta.
CESinfo Area Conference on Global Economy. Munich, Germany
Strategic Management Society Annual Meeting. Vienna, Austria.
- 2005 *Anderson School of Management & Department of Economics, University of California Los Angeles.*
Strategic Management Society Annual Meeting. Orlando, FL
American Economic Association Annual Meeting. Philadelphia, PA

Presentations / Academic Meetings (continued)

- 2005 *Global Entrepreneurship Monitor Second Annual Research Conference.* Budapest, Hungary.
Annual Conference on Corporate Strategy. Vallendar, Germany
Academy of Management Annual Meeting: Business Policy and Strategy Division. Honolulu, Hawaii
Academy of International Business Annual Meeting. Quebec, Canada
Canadian Economics Association Annual Meeting, Toronto, Canada
Western Economics Association Annual Meeting. San Francisco, California
European Economics Association Annual Meeting. Amsterdam, The Netherlands
Annual Conference, Canadian Council for Small Business and Entrepreneurship. Wilfrid Laurier University School of Business and Economics, Canada
- 2004 *University of Birmingham, Department of Economics.* UK.
Irish Economics Association Annual Meeting. Belfast, Ireland
1st Annual Meeting of Research in International Economics and Finance. Paris, France.
Academy of Management Annual Meeting: Business Policy and Strategy Division. New Orleans, LA
3rd Colloquium, European Academy of Business in Society. Gent, Belgium
- 2003 *European Trade Study Group Annual Meeting.* Madrid, Spain
- 2002 *Center for European Integration Studies, University of Bonn.* Germany
- 1999 *Strategic Management Society Annual Meeting.* Berlin, Germany
Academy of Management Annual Meeting: Business Policy and Strategy Division. Chicago, IL
- 1997 *Academy of Management Annual Meeting: Business Policy & Strategy Division.* Boston,
Institut National des Sciences et de l'Administration des Entreprises, Madagascar
American Cultural Center Business Roundtable, "Free Trade Areas." Madagascar
Conference on Emerging Market Themes, "Stock Markets: Why and How They Work." Antananarivo, Madagascar
- 1996 *University of California - Irvine, Department of Economics*
- 1994 *University of California - Santa Cruz, Department of Economics,*
- 1993 *University of New Orleans, Department of Economics*
Florida International University, Department of Economics. Miami, FL
Federal Reserve Bank, St. Louis, MS
- 1992 *Erasmus University, Keynote Speaker, Symposium on Empirical Methods in International Trade,* Rotterdam, The Netherlands
University of California Davis, Department of Economics.
University of California Irvine, Finance Workshop.
- 1990 *Tilburg University Center for Economic Research.* Tilburg, The Netherlands
Maastricht University, The Netherlands

Presentations / Academic Meetings (continued)

- 1990 *European Institute for Advanced Studies in Management*, Organizer of "Conference on Countertrade." Brussels, Belgium
- 1989 *Science Center Berlin*, "Workshop on European Competitiveness", Berlin, Germany
George Washington University. Washington DC
Catholic University Leuven. Leuven, Belgium
Erasmus University. Rotterdam, The Netherlands
- 1988 *NBER Summer Institute in International Studies*. Cambridge, MA
Catholic University Leuven, Leuven, Belgium.
- 1988 *Universita Commerciale-Luigi Bocconi*. Milan, Italy
Universidade Nova de Lisboa. Lisbon, Portugal
International Institute of Management, Science Center Berlin. Germany
Middlebury College, Tenth Annual Conference on Economic Issues.
- 1987 *European Institute for Advanced Studies in Management Conference*.
- 1986 *Harvard University, Department of Economics*.
Massachusetts Institute of Technology, Department of Economics.
- 1985 Moderator, *Journal of International Law and Politics Symposium on U.S. Trade Policy*,
New York University. NY
NBER International Studies Program, organized/chaired workshop "Empirical Studies of International Trade." New York, NY
- 1985 *U.S. National Science Foundation*. Washington, D.C.
- 1984 *NBER Summer Institute in International Studies*. Cambridge, MA
- 1982 NSF Colloquium on International Economic Policy Research. Cambridge, MA.
U.S. Congressional Budget Office. Washington, D.C.
George Washington University, Dept. of Economics. Washington, D.C.
- 1981 *North Carolina State University - Raleigh, Department of Economics*.
Society of Government Economists 11th Annual Conference, organized and chaired session: "U.S. Competitiveness in the 1980s." Washington, D.C.
Western Economic Association Annual Meeting.
Econometric Society Annual Meeting.
- 1980 *Western Economic Association Annual Meeting*.
Southern Economic Association Annual Meeting.

PROFESSIONAL AND SERVICE ACTIVITIES

General

- Board of Editors, *Global Strategy Journal* (2012 -)
- Board of Editors, *Organization Research Methods* (2017 -)
- Board of Editors, *Journal of Long Range Planning* (2014 -)
- Board of Editors & Member, Methods Task Force, *Journal of Management* (2017 - 2022)
- Fellow, Center for the Advancement of Research Methods and Analysis (CARMA), Wayne State University, School of Business Administration (2010 – 2017)
- Member, Board of Directors, French American Chamber of Commerce of North Carolina (2012 - 2014)
- Chair, *Research Methods Track* for 2012 Annual Meeting of Academy of International Business, Washington, D.C.

Ad-hoc reviewer (partial list, various years)

- Academy of Management Review
- American Economic Review
- British Journal of Management
- Economic Journal
- Global Strategy Journal
- International Economic Journal
- International Economic Review
- Journal of Management
- Journal of International Business Studies
- Journal of International Economics
- Journal of Management Studies
- Journal of International Trade and Economics
- Quarterly Journal of Economics
- Review of Economics and Statistics
- Review of International Economics
- Review of World Economics
- Sociological Methods and Research
- Strategic Management Journal

Doctoral Dissertation Committees

- Federico De Michiel. 2018, Essays on Innovation and Multinational Firms. Catholic University Leuven, Belgium.
- Elisabeth Nocker. 2011. Diversification strategy and performance: Technological versus Customer-Market Relatedness. University of Innsbruck, (Co-chair)
- Bart Leten. 2008. Technology scope decisions of high-technology firms. Department of Applied Economics, Catholic University Leuven.
- Haris Munandar. 2006. Essays on economic integration. Department of Economics, Erasmus University Rotterdam.
- Koenraad De Backer. 2002. Multinational firms and industry dynamics in host countries: The case of Belgium. Department of Applied Economics, Catholic University Leuven.

Doctoral Dissertation Committees (continued)

- Jennifer Wu. 2001. Economic integration, institutions, and protection against risk. Department of Economics, University of California - Irvine.
- Un Young Kim. 1990. A study of the trade pattern of Korea: Partnership with US and Japan. Department of Economics, New York University.

Current Position Service & Activities

- Create/maintain McColl School of Business Discussion Paper Series on RePEc (2009 -).
- *Director of Research*, McColl School of Business (2016 - 2023)
- *Chair, MSB Faculty Personnel Committee* (2017 - 2023)
- *Chair, University Student Qualifications Committee* (2023)
- *Member, Search Committee*, Finance Faculty (2017-18)
- *Faculty Chair*, McColl School of Business (2012 - 2016)
- *Chair, MSB Curriculum Committee* (2012 - 2016)
- *Research and Academics Leader*, McColl School of Business (2010 - 2012)
- *MSB AACSB Task Force* (2015-16)
- *MSB Undergraduate Committee* (2015 -16)
- *Chair, Search Committee*, Strategy Faculty (2014)
- Advisory Board, Office of Sponsored Research, Queens University of Charlotte (2010)
- Designed International Business Concentration for McColl School business majors.
- Search Committee, Organizational Development Faculty, McColl School (2010)
- Digital Learning Committee (2012 - 2014)
- General Education Committee (2011 - 2012)
- MBA curriculum committee (2008 - 2012)
- Student Qualifications Committee (2010 - 2011)
- Faculty Load Committee (2008/09, 2009/10)
- Search Committee, Instructional Designer (2008)
- Search Steering Committee, *Center for Excellence in Teaching and Learning* (2008)

Prior Position Service & Activities

- Co-leader, John Belk International Program (JBIP) China trip (2009)
- Research Committee, Vlerick Leuven Gent Management School (2003-2007)
- Curriculum Committee, Vlerick Leuven Gent Management School (2002-2007)
- Administer World Economic Forum *Annual Executive Opinion Survey* in Belgium (2004-07).
- Organized and led *Masters in General Management* international residential to Poland (2006 & 2007)
- Designed first international residential program for UC Irvine Professional MBA students and led residential to Belgium in 1993 & 1994.

Professional Memberships

- American Economic Association
- Academy of International Business
- Beta Gamma Sigma Honor Society
- Strategic Management Society (Divisions: Business Policy & Strategy; Research Methods)

ADVISING/CONSULTING

- Vital Transformation, LLC
- Executive Leadership Institute (Queens University of Charlotte)
- 3-M Corporation (Six-Sigma)
- American Chamber of Commerce of Belgium
- *Expert* to Commission of the European Communities (DG-2)
- Flanders District of Creativity
- Brookings Institution
- Chrysler Corporation
- Macmillan Publishing Company
- National Science Foundation
- New York Society of Security Analysts
- United Nations Development Program
- U.S. Department of the Army
- U.S. Department of Labor