



McCOLL
SCHOOL OF BUSINESS

EXECUTIVES IN RESIDENCE

2025-2026 Executives in Residence

Through the Executive in Residence sessions, students could interact and converse with a diverse spectrum of leaders in small group meetings on topics including career choices, leadership, decision making and networking.



Kim Blue, M.S.
HR Leader

With keen insight and a holistic approach, Kim Blue helps organizations align their people strategy, business goals and values to shape employee experiences that fuel success.

Her years of experience creating and executing strategies for top-flight organizations such as ESPN, Microsoft and businesses in the tech/fintech arenas have made her an in-demand consultant to C-suite and senior executives and an influential thought leader among HR professionals. She is a member of the Forbes HR Council and has counseled and inspired hundreds of people through her popular professional development series, The Blueprint.

Over her career, Kim has earned a reputation as a trusted adviser and empathic leader known for bringing efficiency and scale to growing companies and driving organizational alignment and effectiveness that support business strategies. She honed her ability to inspire and see the potential of works in progress in her early career as a personal trainer, a skillset she has refined as she has risen through the ranks to become an HR executive. Whether she's consulting leaders one-on-one or developing a plan to take a company's people operations to the next level, she is still a coach at her core.

Kim is a graduate of East Carolina University and Queens University of Charlotte and lives in Atlanta. In her spare time, you'll usually find her cheering for her son, Avery Ross, from the sideline of a sporting event.



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Peter Browning

Former Chairman/CEO National Gypsum, President/CEO Sunoco Products, Lead Director Nucor Steele

As founder and Managing Director of Peter Browning Partners, LLC, a board advisory service, Peter has a wide range of experience in business. Beginning as a sales trainee, he spent 24 years with the Continental Can Company, including President of two different divisions, last serving as Executive Vice President – Operating Officer. He joined National Gypsum Company in 1989, and in September 1990, was elected Chairman, President and Chief Executive Officer of National Gypsum Company, seeing the company through and out of bankruptcy.

He joined Sonoco Products Company, (a \$5 billion global packaging company) in November 1993 where he last served as President and Chief Executive Officer, before retiring in July 2000. In March, 2002, he was appointed Dean of the McColl School of Business at Queens University of Charlotte where he served until May 2005.

He is a native of Boston, MA. A 1963 graduate of Colgate University with an AB in history, he earned his MBA from the University of Chicago in 1976. The Harvard Business School prepared a case study regarding his success in effecting changes at Continental's White Cap Division. A case study has also been written on his experience at National Gypsum for use at the University of North Carolina Kenan-Flagler Business School.

Since 1987, he has served on the board of directors of fourteen publicly traded companies during which time he has served as Chairman and CEO, CEO, non-executive chair, lead director and chairs of audit, compensation, and governance/nominating committees. Recent board service include ten years at Wachovia Corporation, sixteen years at Lowes Companies, sixteen years at Nucor Corporation where he served as non-executive chairman and lead director, fourteen years at EnPro Industries and most recently twenty years at Acuity Brands last serving as lead director.. At present he serves as the lead director of ScanSource, Inc. and is a member of the board of directors of GMS, Inc. In January, 2013, he joined the board of the private company Equilar, the leading provider of compensation and governance data, as lead independent director stepping down June of 2022



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In the fall of 2004 Board Alert Magazine selected Peter as one of eight “Outstanding Directors of the Year” for his role in the successful CEO transitions at Lowe’s and Nucor. He is also the 2009 recipient of Boston University’s “Gislason Award for Leadership in Executive Development.” He was selected for the “2011 and 2012 NACD Director 100 List” (the list of the most influential people in corporate governance in the boardroom).

The Nucor Corp. 2014 Annual Report noted: “This year also marks Peter Browning’s final year on the board of directors. I cannot say enough about the tremendous value Peter brought to Nucor during his 15 years as a director..... Peter sets the standard by which other public company directors are measured. His knowledge of corporate governance, outstanding judgment and excellent interpersonal skills are second to none...”

He is the coauthor (with his business partner William Sparks) of “The Director’s Manual: A Framework for Board Governance” published by Wiley in February 2016.

In April 2010, his chapter “Leadership in the Corner Office: The Board’s Most Important Responsibility” was published in the Jossey-Bass and Center for Creative Leadership book titled “Extraordinary Leadership: Addressing the Gaps in Senior Executive Development”.

In addition, Peter is a founding member of the Lead Director Network and a frequent participant in governance seminars, serving on panels addressing a wide variety of corporate governance and compensation issues.

He is a lifetime member of The University of Chicago, Council on the Booth Graduate School of Business; and served on the Executive Committee of the National Association of Manufacturers.

Peter is married and has four children and seven grandchildren, currently living with his wife Kathy in Charlotte, NC.



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John V. Faraci

Former CEO and chairman International Paper

With a 40-year career beginning in 1974 with International Paper, the world's largest forest products company, competing in the forest products global with over \$25B in sales and 100K employees operating in over 30 countries around the world. John rose to become CEO and chairman in 2003. He joined IP in 1974 as a financial analyst. His career path included positions in finance, marketing, project management, manufacturing, forestry and logging, strategic planning and general management. Prior to becoming IP CFO in 1999, John served as CEO of a New Zealand based publicly traded forest products company Carter Holt Harvey where IP was the majority shareowner.

During his time as CEO, IP executed a major transformation becoming more focused globally and consistently more profitable.

- Ebitda grew from \$1.8 to over \$4 billion in 2014
- FCF more than doubled to \$2 billion
- Returns on invested capital went from below cost of capital to well above

During his career, he became widely respected in the industry. He was named Paper Maker of the Year by *PaperAge* magazine in 2006 and 2011. In 2014, he was named NA CEO of the year by *RISI*, a leading information source on mining, industrial minerals and forest products. The same year, he was recognized for his strategic leadership of IP and as one of the best CEOs by *Institutional Investor*.

John served on several boards during and after his time as CEO of IP.

He served on the boards of United Technologies as Chair of the Finance Committee; the board of PPG Industries; Conoco Phillips as Chair of Audit and Finance Committees; and US Steel, as Chair of the Compensation Committee. He also served as Executive Chair of Carrier Corporation when it separated from UTC and become a stand-alone publicly traded company.



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John's involvement outside of business has been quite broad. He served on the National Park Foundation as Treasurer and Chairman of the National Fish and Wildlife Foundation, as both appointments by the Secretary of Interior. He is a Trustee Emeritus of the American Enterprise Institute, a Washington based think tank, and a member of the Council on Foreign Relations. He was also a Trustee of Denison University serving as Board Chair for a five-year period. Following his board service, he was awarded an Alumni Citation, the highest honor an Alumni can receive for leadership, service and accomplishments in the business, non-for-profit, and higher education fields.

He has and continues to teach and lecture on strategy and leadership at Columbia Business school, Williams College, Denison University, Kansas State University and Queens University. John contributed to a case written by Columbia Business School, about a multi-billion-dollar investment by Pratt and Whitney. At the time, John was a board member at the parent company united technologies and chaired the finance committee.

John has also been an enthusiastic mountaineer for over five decades climbing over 100 peaks in the Cascade Range in the Pacific NW, the Tetons, Wind River, Gros Ventre and Absaroka Range in Wyoming. Also in Alaska, he has climbed Denali, the highest peak in North America and made the first ascent of Mount Denison in the Aleutian Range. He is currently with the National Park service in the summer in Grand Teton National Park as the back country mountaineering ranger.

He is a native of Summit, New Jersey, and a 1972 Graduate of Denison University and a 1974 graduate of the Ross School of Business at the University of Michigan. John is married and he and his wife Heath have two married daughters and four grandchildren.



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Marlene Hendricks
Chief Customer Experience Officer
US Auto Trust

Marlene's career has taken her on a journey of various career paths from various roles in the hotel industry, to Cruise industry, Banking, Insurance, Sports and Entertainment and Automotive. Based in Los

Angeles, CA, US, is currently a Chief Customer Experience Officer at US Auto Trust.

Marlene Hendricks brings experience from previous roles at SoFi Stadium and Hollywood Park and Charlotte Hornets, where she has made a name of herself for the past 25 years.

Hendricks began her career with Sports and Entertainment with at Pro Player Stadium, home of the Miami Dolphins and the Florida Marlins in the role of Human Resources Coordinator. Her experience includes working MLB World Series and several Super Bowl events. As her career blossomed, she had the opportunity to advance her career in a more expansive role.

Hendricks joined The Heat Group, the parent company of the Miami Heat and American Airlines Arena, where she spent 6 years as Director of Training & Development. She oversaw the launch Heat Group university and later transitioned to the role of Director of Guest Services launching the organization's signature "SMILE" service brand. When the opportunity presented herself to be a part of history by working for the first Black-owned NBA team, Hendricks joined the Charlotte Hornets, formerly the Charlotte Bobcats.

Hendricks spent 16 years with the Charlotte Hornets, first as Director Guest Services & Staffing and was quickly promoted to Vice President of Guest Services and Staffing. The last three years, her role was elevated to Senior Vice President of Guest Experience. She was able to use her formal training with the Ritz-Carlton Leadership Center to create and develop a guest services philosophy called the "Service Promise," which is designed to provide every guest with a memorable experience by greeting them with a smile, offering assistance and delivering exceptional customer service during all events at Spectrum Center.



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In 2017, Hendricks was the recipient of the NBA's inaugural Pete Winemiller Guest Experience Innovation Award. The award recognizes an NBA team executive who creates a world-class service experience for fans. In 2020, she was selected by VenuesNow as a recipient of its Women of Influence Award in 2020.

After 16 years with the Charlotte Hornets, Hendricks has now taken on a new role at SoFi Stadium|Hollywood Park as Vice President of Guest Experience. SoFi Stadium is the home of the Los Angeles Chargers, the Los Angeles Rams and You Tube Theater. Centered on a 298-acre mixed-use development with future development of retail, commercial office space, a hotel, residential units, and outdoor park spaces.

Hendricks, who has over 20 years of management experience in various cross-functional areas of facility operations, human resources and training skills, is responsible for managing full-time and part-time employees, as well as overseeing all event staff operations and employee relations issues. She has been instrumental in mentoring many of her peers who has gone on to pursuing successful careers in sports and entertainment as well as other career field.

Hendricks received her bachelor's degree in hospitality management and human resources certification from Florida International University. She is as a former member of the Johnson C. Smith University Board of Visitors, as well as a member of the Foundation for Girls advisory board. Her daughter, Brittany, is a graduate of the University of North Carolina recently got married and resides in Long Beach, California.



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Kim Henderson

**Executive Vice President and Chief Administrative Officer,
Novant Health**

Kim Henderson is executive vice president and chief administrative officer of Novant Health, a multi-state integrated network of hospitals, physician clinics and outpatient centers with more than \$8 billion in revenue and 40,000 team members. Kim has a proven track record of building high-performing teams, transforming patient experience, improving market share and driving revenue in an everchanging healthcare environment.

As chief administrative officer, Kim leads and coordinates core business functions across the enterprise to foster innovation, drive efficiency and ensure organizational alignment in accordance with Novant Health's cause statement: to create a healthier future and bring remarkable experiences to life for their patients, team members and communities. Her responsibilities include people and culture, patient experience, protective services, flight operations, employer solutions, community engagement, sports partnerships and Novant Health's foundations.

An active leader in her community, Kim served as chair of the 2024 Veterans Bridge Home Star Spangled Salute, raising a record-breaking \$1+ million in contributions. In 2023, Kim served as co-chair for Make-A-Wish Central and Western North Carolina's 20th Anniversary Wish Ball, raising an all-time-high of \$1.7 million in contributions to grant the wishes of 235 children with critical illnesses throughout the area. In 2022, Kim partnered with Charlotte Ballet for its annual Dancing with the Stars Gala, raising \$466,000 of a total \$1.27 million in support of Charlotte Ballet and seven charitable organizations in Charlotte.

In addition to serving on the American Heart Association's (AHA) Charlotte board and chairing its leadership development committee, Kim chaired the organization's Go Red for Women campaigns in 2017 and 2018 to



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increase women's heart health awareness around the world. A former trustee on the board of The Fletcher School in Charlotte, Kim is the current Executive in Residence for the McColl School of Business at Queens University of Charlotte, where she lends her expertise to graduate business students.

Becker's Healthcare recently named Kim one of their 2023 most impactful chief experience officers and ATHENA International awarded Kim the 2021 ATHENA Service Leadership Award for her work to improve the quality of life for others in the Charlotte community. The United Negro College Fund honored Kim at their 2021 Maya Angelou Women Who Lead Luncheon, and The Mecklenburg Times named her as one of the 50 most influential women in the area in 2019. Also in 2019, Kim received the Women in Business award from the Charlotte Business Journal.

Kim earned her MBA from Queens University of Charlotte and her Bachelor of Science in public relations with a minor in journalism from Western Michigan University. She holds credentials in the following fields: Non-Profit Management from Duke University; Diversity and Inclusion from Cornell University; Race and Cultural Diversity in American Life and History from University of Illinois; and Finance and Accounting for Nonfinancial Executives from Columbia University.



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Di Morais
President, Consumer & Commercial Banking Products
Ally Bank (retired)

Di Morais was the President, Consumer & Commercial Banking Products, Morais has responsibility for the strategic direction and profitability of the deposits franchise, product innovation and pricing, customer service, and ensuring all activities are consistent with high standards of safety and soundness. Under her leadership, Ally Bank has achieved double-digit retail deposit growth each year since the bank was launched in 2009. The bank now has more than 1.4 million customers, and it has received numerous third-party accolades, including being named Best Online Bank by Money® Magazine for five consecutive years and by Kiplinger Personal Finance for three years. Morais also led the expansion of two new products in 2016, the Ally CashBack Credit Card and Ally Home, the bank's direct-to-consumer mortgage business.

In addition to Ally Bank, Morais has responsibility for the Online Brokerage and Wealth Management business Ally acquired through its April 2016 acquisition of TradeKing, Inc., including oversight of the integration and rebranding of the business under Ally. Prior to holding key leadership positions of increasing responsibility at Ally, Morais achieved a number of significant professional accomplishments in the financial services sector. During a career spanning twelve years at Bank of America, she served as the deposit and debit products executive, national customer experience executive, card services marketing, and consumer mortgage vendor management executive.

Morais holds a bachelor's degree from Pennsylvania State University and sits on the board of directors for Junior Achievement of Central Carolinas and Charlotte Center City Partners. In September 2015, Morais was named to American Banker Magazine's '25 Women to Watch' list, and in September 2016 and September 2017, she was ranked #12 and #11 respectively on the publication's '25 Most Powerful Women in Banking' list which recognizes the professional achievements, personal tenacity and overall influence of the industry's top-performing female executives. Morais was also named one of the top 25 outstanding businesswomen in the Charlotte Business Journal's 2018 Women in Business Awards.



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David Zerfoss
Former President (retired)
Husqvarna Professional Products

Dave Zerfoss serves as a Master Chair and Best Practice Chair for Vistage Worldwide and leads two Chief Executive Advisory Boards, a Key Executive Board of Advisors and an Emerging Leaders group. Zerfoss is also CEO of The Zerfoss Group, providing consulting and strategic planning services to public and private corporations.

He is the former president of Husqvarna Professional Products, Inc. During his 18-year tenure as president, the company's sales grew by hundreds of millions of dollars. He created and executed a strategic plan to transition the company from an import/distributor system to a dealer direct and large national accounts sales organization. Zerfoss is an experienced business integrator and incorporated former distributors' and other company divisions' customers, brands, and employees into a unified company and culture. While still leading the U.S. efforts, he took the helm of the Canada dealer division for three years to duplicate the new dealer direct structure and ultimately created dealer direct sales in Canada as well.

Zerfoss served as Board Member for 15 years and two times as Chairman of Outdoor Power Equipment Institute (OPEI), California Air Resources Board (CARB), plus ANSI and other federal, state, and municipal regulations. Concurrently, he served as Board Member for 12 years and Chairman, Portable Power Equipment Manufacturers Association (PPEMA).

An accomplished motivational and keynote speaker, Zerfoss is the author of the bestselling book *Stress is a Choice – 10 Rules to Simplify Your Life*. Besides discussing business insights, he loves sharing how he grew up on a farm in rural Pennsylvania wearing homemade clothes, attended a one room schoolhouse and dreamed of one day becoming an accomplished businessperson who leads others to achieve exponential growth!