

McCOLL

SCHOOL OF BUSINESS

CENTER FOR
LEADERSHIP AND
EXECUTIVE EDUCATION



QUEENS
UNIVERSITY CHARLOTTE

CENTER FOR LEADERSHIP AND EXECUTIVE EDUCATION

Unleash your Leadership Potential

Through Queens University of Charlotte's AACSB-accredited McCall School of Business, the Center for Leadership and Executive Education (CLEE) partners with organizations to build leaders who deliver results with competence, character, and community. Since 1993, CLEE has created immersive, customized executive education programs that foster collaboration, improve communication, and develop high-performing cultures.



Service Areas

Leadership Development Programs

Organizations partner with us to access fully tailored leadership development experiences for emerging, mid-level, and senior leaders. Every program is customized around your goals, your people, and your challenges.

Executive Coaching

Our executive coaches work alongside organizations as strategic thought partners, helping translate leadership potential into measurable impact. Tailored to the unique challenges and opportunities of senior professionals, we provide one-on-one support to drive personal and organizational success.

Consulting and Advisory Services

We offer consulting and advisory services that strengthen effectiveness, resilience, and readiness for change. Using a collaborative, hands-on approach, we work directly with your team to diagnose challenges, design solutions, and drive meaningful, sustainable results.

CLEE's programs are optimized for in-person learning. Virtual options may be arranged upon request.

Why CLEE?



Expert Practitioners

CLEE programs are led by McColl School of Business faculty members who offer the best of both worlds: deep academic expertise paired with real-world industry experience. They understand the research behind effective leadership and know how to teach it in ways that resonate.

Tailored By Design

We collaborate closely with each organization to define learning outcomes, curriculum, assessments, and delivery methods. The result is a leadership experience that feels relevant, personal, and directly connected to business priorities.

Beyond Traditional Consulting

Unlike traditional consulting firms, CLEE blends academic rigor and real-world credibility. Our work is backed by an AACSB-accredited business school, delivered by experienced practitioners, and grounded in evidence-based leadership development, not trend-driven tactics.

All-In Approach

From curriculum design to logistics, we handle everything so participants can focus entirely on growth. This turnkey approach is a CLEE distinctive: the “who, what, when, where, and how” is all covered.

Additional Offerings

While cohort-based, long term programs make up our core services, CLEE also partners with organizations through flexible, high-impact engagements.

- **Team and Culture Assessments** – Learn how your team works together and how to build a culture that drives collaboration.
- **One-Off Leadership Sessions** – Half-day or single-day workshops with immediate ROI.
- **Faculty-Led Sessions** – Bring a McColl faculty expert onsite to teach, advise, or facilitate for a day.

CLEE's Clientele

Our leadership expertise spans a variety of industries, including:

Construction

Education

Energy

Engineering

Financial Services

Healthcare

Hospitality

Legal Services

Logistics and Transportation

Manufacturing

Not-for-Profit

Professional Services

Religious Organizations

Retail and Consumer Goods

Sports and Entertainment

Technology

Utilities



Contact Us

Connect with us to explore leadership solutions tailored to your organization's unique needs.

William L. Sparks, Ph.D.

*Executive Director, Center for Leadership and Executive Education
Dennis Thompson Chair and Professor of Leadership
Director, Master of Science in Talent and Organization Development*

704-337-2342 | sparksw@queens.edu

Learn More

queens.edu/clee