

## **Athletic Communications GRADUATE ASSISTANT-Graphic and Video Content Creator**

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The Department of Athletics at Queens University of Charlotte is a leading NCAA Division II program in the United States distinguished by its commitment to transforming the lives of its students, and consistently competing at the highest possible levels. Housing 32 varsity level sports, the Royals are a member of the South Atlantic Conference with the men's and women's swimming teams competing in the Bluegrass Mountain Conference. Additionally, Queens has ranked top 10 in the NCAA DII Learfield Directors' Cup standings for four consecutive seasons. Former graduate assistants and interns have used their experiences working with the Royals to land jobs with organizations like the Carolina Panthers, Charlotte Hornets, USA Triathlon, and USA Swimming, as well as, other athletic departments.

This is a 12-month renewable internship that reports directly to the Assistant Athletic Director for Communications. The successful candidate must be enrolled as a full-time graduate student at Queens University of Charlotte. There is no expressed or implied commitment to a paid position upon completion of the internship. This role is eligible for tuition remission for up to six credit hours per semester. No stipend or housing is offered.

### **Duties and Responsibilities**

This is a great opportunity to enhance an individual's graphic and video content creation skills. The graduate assistant for graphic and video content creation will learn how to assist the athletic communications and marketing with using social media platforms to grow the Queens Athletics brand. The selected individual will be provided instruction and directions and perform duties under close observation. There is no expressed or implied commitment to a paid position upon completion of the internship. All graphics and videos will be produced for use on the Queens Athletics website, social media platforms, Queens Sports Network, printed pieces, promotional material, publications and digital media.

### **Areas Learning and Application:**

- Learn and practice how to produce graphics
- Learn and practice assistance in production of digital web content
- Learn and practice how to produce video content
- Learn and practice how to operate cameras for photography and video
- Learn and practice promoting athletic teams and student-athletes via social media
- Learn and practice organizing photo and video shoots for coaches, staff, and student-athletes
- Learn and practice daily management of the athletic social media accounts
- Learn and practice preparing monthly reports on social media analytics
- Learn and practice assisting in home event management and staffing



## Qualifications

- Undergraduate degree in communications, journalism, sport management or related area of study
- Must be a current, full-time graduate student at Queens University of Charlotte.
- Strong communication, organization, writing, editing and design skills
- Experience using Mac and PC computers
- Working knowledge of social media platforms
- Strong follow-up and follow-through skills as well as ability to plan, organize and control projects through to completion
- Knowledge of Adobe Suite (InDesign, Photoshop, Illustrator, Premiere, Audition)
- Video/audio editing experience preferred, graphic design experience also preferred
- Photography skills are strongly encouraged

## Preferred Qualifications

- Knowledge of Adobe Suite (InDesign, Photoshop, Illustrator, Premiere)
- Knowledge of Wirecast, TriCaster, or other production equipment
- Photography skills are strongly encouraged

## Application Process

Individuals wishing to apply should submit a cover letter and résumé along with writing samples to **Phylcia Short**, Assistant Athletic Director for Communications, at [shortp@queens.edu](mailto:shortp@queens.edu).

Any candidate that is considered for the position must be accepted into a graduate program at Queens University of Charlotte before the offer of the position can be officially extended.

## About Queens University of Charlotte

Located in the heart of the nation's second fastest growing metropolitan area, Queens University of Charlotte leverages the city's diverse and thriving environment as an extended classroom. Nationally recognized for undergraduate programs in international and interdisciplinary education, Queens blends the best of liberal arts learning with professional preparation and community engagement. Focused on supporting success for diverse learners, faculty build close and collaborative relationships with students and help them build intentional and individualized roadmaps for flourishing at Queens and beyond. At the graduate program level, the University offers innovative educational experiences that help learners advance professionally and retool for new opportunities. Our environs afford faculty myriad opportunities to advance their own professional growth and teaching and research interests by collaborating with vibrant industry, non-profit, and community organization sectors.



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Queens University of Charlotte is an equal opportunity employer and is firmly committed to supporting and celebrating all forms of diversity. Queens does not discriminate on the basis of race, color, gender, sex (including pregnancy, child birth and conditions related to pregnancy or child birth), sexual orientation, gender identity or expression, religion, age, national origin, disability, political beliefs, veteran status, genetic information or any characteristic protected by law in the administration of its educational and admissions policies, scholarship and loan programs, athletic programs, employment and hiring policies, or other University-administered programs.

Any individual with a disability who needs any reasonable accommodation under the Americans with Disabilities Act to apply for a position or otherwise to participate in Queens' job search/selection process should contact the Director of Human Resources at 704.337.2222.

## **Physical Requirements** *(with or without reasonable accommodation)*

- *Eye-Hand Coordination:* Requires hand-eye coordination and manual dexterity sufficient to operate a computer keyboard, copier, calculator, and other office equipment.
- *Talking:* Especially where one must frequently convey detailed or important instructions or ideas accurately, loudly, or quickly.
- *Repetitive Motion:* Movements frequently and regularly required using the wrists, hands, and/or fingers.
- *Average Hearing:* Able to hear average or normal conversations and receive ordinary information.
- *Average Visual Abilities:* Average, ordinary, visual acuity necessary including close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus.
- *Physical Strength:* Will regularly be required to sit, use hands to finger, handle or feel objects, tools and controls reach with hands and arms. Must be able to stand, walk, stoop, kneel, or crouch. Must regularly lift and/or move up to 20 pounds, and occasionally lift and/or move up to 30 pounds.
- *Cognitive/Emotional:* Ability to critically think and concentrate. Must be able to respond quickly to changes in conditions – 75-100% of the time.

## **Work Conditions**

- Must be willing and able to work a flexible schedule to meet requirements of the internship, including early mornings, nights, and weekends.
- Must be able to learn and work in office and athletics environment while having contact with students, staff, faculty, parents, service providers and vendors on any given day.
- This internship has deadlines, multiple interruptions, and can be stressful.



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*This description is not intended to be an all-inclusive list of the duties and responsibilities of this internship, nor are they intended to be such a listing of the skills and abilities required. Rather, they are intended to describe the general nature of this position.*

