

## **Instructor or Assistant Professor of Marketing/Analytics (Ref: McC-Mktg)**

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The McColl School of Business at Queens University of Charlotte seeks a talented faculty member in **marketing** who will contribute to expanding the McColl School's academic profile in this area. This full-time, 9 month appointment will be for an Instructor or Assistant Professor (non-tenure track) of marketing with a cognate specialty in either analytics, operations management or information systems.

The McColl School of Business is growing the size, reputation, and resources of its academic programs through expanded curricular offerings and collaborative partnerships in the Charlotte business community. This includes building our profile to support a growing undergraduate marketing major focused on developing the next generation of marketing professionals equipped with analytical and problem-solving skills. The university and school place a high value on engaging students from traditionally underrepresented populations, and candidates from these groups are especially encouraged to apply. The successful candidate will be committed to excellence in teaching and will value our mission to deliver a personalized and transformational educational experience.

*This position is exempt from provisions of the Fair Labor Standards Act (FLSA) and is not eligible to earn overtime pay or compensatory time off for additional hours worked.*

### **Essential Duties and Responsibilities** include:

- Teach undergraduate and graduate students (on campus and online).
- Teach up to four courses per semester that may include Principles of Marketing, Marketing Analytics, Digital Marketing and Sales Management. In addition, teach courses in at least one of the following cognate areas: business analytics, management information systems or operations management.
- Sustain currency and relevancy through professional engagement and/or research related to professional background and experience.
- Participate in curriculum design and evaluation of course and program student learning outcomes.
- Advise students by reviewing the student's proposed academic program and developing a coherent program of study which will satisfy degree requirements.
- Prepare or assist in the preparation of course material for the assigned course load including appropriate content, design and implementation of teaching strategies, learning experiences, and methodology for evaluation of student learning.
- Participate in faculty meetings and taking on service responsibilities that assist and promote the McColl School of Business and Queens University.
- Represent the McColl School of Business and Queens University of Charlotte at all times in a professional and positive manner.

**Non-Essential Duties:**

- Other duties and special projects may be assigned to meet school and university needs.

**Experience, Knowledge and Skills Required:**

- An earned Master's degree with substantial coursework in the marketing, or a Ph.D. or D.B.A. in marketing or closely related discipline.
- If the highest degree earned is a Master's, the applicant must have at least three years' work experience, preferably in an industrial setting. Applied work experience is desired.
- Graduate coursework in either analytics, operations management or information systems.
- Prior teaching experience is preferred.
- Demonstrated ability to contribute to the school's research and/or intellectual profile is preferred.
- Familiarity with online instruction best practices is preferred, or the ability to quickly assimilate and demonstrate online instruction skill.
- Candidates with a Ph.D. or D.B.A will be considered for an appointment at the assistant professor rank (non-tenure track).

**Application Instructions:**

Qualified candidates should submit via email to **hr@queens.edu** all of the following in (.doc) or (.pdf) format.

- a letter of interest,
- curriculum vitae
- the names and contact information for three (3) professional references

Be sure to include "**REF: McC-Mktg**" and Your Name in your email Subject Line. (Example: REF: **McC-Mktg**, Shawn Smith).

**Applications received by February 15, 2019** will receive first consideration. Queens will continue to accept applications until the position is filled.

Physical Requirements (with or without reasonable accommodation)

- Visual Abilities: Read reports, create presentations and use a computer system – 75-100% of the time.
- Hearing: Hear well enough to communicate with co-workers, vendors and students – 75-100% of the time.
- Dexterity, Grasping, Feeling: Write, type and use the telephone, copier, and computer systems – 75-100% of the time.
- Mobility: Open files and operate office machines; move between departments and attend meetings across campus – 75-100% of the time
- Talking: Frequently convey detailed or important instructions and ideas accurately, loudly, or quickly – 75-100% of the time.
- Lifting, Pulling, Pushing: Exert up to 30 pounds for force occasionally, and/or up to 20 pounds of force frequently, and/or up to 10 pounds of force constantly to move objects – 50-74% of the time.

- Cognitive/Emotional: Ability to critically think and concentrate. Must be able to respond quickly to changes in conditions – 75-100% of the time.

#### Work Conditions

- Work is performed in classroom and office environments, involving contact with students, faculty, staff, parents, service providers and vendors.
- Work has deadlines, interruptions, and may be stressful at times.
- Work may involve teaching evening courses to accomplish objectives of the position.

### **Benefits**

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Queens offers medical (PPO or two high deductible options with Health Savings Account), dental and vision insurance, domestic partner benefits, defined contribution retirement plan and supplemental retirement plan, tuition remission, Queens-paid life insurance, supplemental life insurance, dependent life insurance, accidental death and dismemberment insurance, flexible spending accounts (medical, dependent care), long-term disability leave, critical illness insurance, legal insurance, pet insurance, parental leave, FMLA leave (upon eligibility), reduced-cost meals at Morrison Dining Hall, employee assistance program (EAP), wellness programs.

### **About Queens and The McColl School of Business**

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Founded in 1983, The McColl School of Business has a long-standing commitment to educating students to become successful business and professional leaders through a personalized and transformational educational experience. The university and the school place a high value on engaging students from traditionally underrepresented populations, and candidates from these groups are especially encouraged to apply. All undergraduate students complete at least one internship, and the majority will study internationally via faculty-led study tours, international internships, language-immersion programs and semester exchange opportunities. The McColl School currently has eighteen full-time faculty members who serve five undergraduate majors (accounting, business, finance, management and marketing) and two graduate degree programs (MBA and MS in Organization Development).

Queens is a private, co-ed, masters-level university nestled in historic Myers Park, just minutes from uptown Charlotte and has provided students with transformational experiences for more than 160 years. It serves 2,600 undergrad and graduate students in academic programs across the liberal arts and sciences as well as the professional fields of business, communication, nursing, health and education. The university is known for its student-centered focus and its talented, caring faculty. Queens emphasizes active, collaborative learning that takes students beyond the classroom and into the Charlotte community and world at large. Home to over 300 Fortune 500 companies, 9 Fortune 500 headquarters, and more than 400 foreign-owned companies, the city of Charlotte serves as an extended campus to students.

Queens University of Charlotte is an equal opportunity employer and is firmly committed to supporting and celebrating all forms of diversity. Queens does not discriminate on the basis of race, color, gender, sex (including pregnancy, child birth and conditions related to pregnancy or child birth), sexual orientation, gender identity or expression, religion, age, national origin, disability, political beliefs, veteran status, genetic information or any characteristic protected by law in the administration of its educational and admissions policies, scholarship and loan programs, athletic programs, employment and hiring policies, or other University-administered programs.



Any applicant for employment who needs any reasonable accommodation under the Americans with Disabilities Act should contact the Director of Human Resources (704.337.2297 or [hr@queens.edu](mailto:hr@queens.edu)).

Only candidates who best match requirements of job will be contacted. The position will be removed from the website once an offer is extended and accepted, or when a sufficient candidate pool is identified. Due to limited staff resources, phone calls cannot be accepted or returned.

The above description is not intended to be an all-inclusive list of the duties and responsibilities of this positions, nor are they intended to be such a listing of the skills and abilities required to do the job. Rather, they are intended to describe the general nature of this position.