

 **TWIST**

Conference for Women in Leadership

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**Navigating Your North Star:
Reimagine Your Route
Towards Actualized Leadership**

April 8 – 10, 2019

TWIST 2019

April 8 at 2 PM -

April 10 at 1:30 PM

The Lodge at Ballantyne Resort

8th Annual Conference

Navigating Your North Star: Reimagine Your Route Towards Actualized Leadership

In business and everyday life, navigation skills are critical. The landscape of leadership is ever changing and ever challenging, especially for women. The road to becoming an actualized leader is not easy.

What makes an actualized leader? She is aware of the strength that lies within and takes steps to unlock her very best work. She becomes aware of her shadow, which can undermine her best intentions. Actualized leaders improve decision making and communication; strengthen their networks and deliver results while staying true to their North Star.

We Will Focus on Building Your Leadership Skills Through:

- ▶ **Asking Powerful Questions:** Paving the road with clarity & understanding to proceed with confidence.
- ▶ **Continuous Improvement:** The road to success is always under construction - learning, adapting & changing gears along the way.
- ▶ **Coaching:** Tap into the wisdom of others & provide support for your team to find their "True North."
- ▶ **Leadership Presence:** Own your story, develop your narrative, deal with back seat drivers & be heard above the noise and traffic.
- ▶ **Relationships:** Assembling your personal board to provide the fuel for achieving your goals.
- ▶ **Productivity:** Turn on the turbo thrusters. Maneuver around work & life to operate at top performance.

A CONFERENCE WITH A TWIST

Each year, the TWIST organizers create an out-of-the ordinary experience that gets real about issues women face at work. Immerse yourself in an experience that brings an interesting and diverse group of female leaders together with superb faculty from Queens McColl School of Business.

Every detail of the three-day conference is planned to create a powerful opportunity for self-discovery. Connect with a rich and dynamic network of women and engage in important dialogue about leadership. Disconnect from daily responsibilities, giving you a chance to reflect and reconnect with your purpose, all while staying at the award-winning Ballantyne Lodge.

WHO SHOULD ATTEND TWIST?

Who in your organization is showing promise as a leader, affects an important component of your business, and may have greater skills than the organization is utilizing? Who shows the capability to honestly look at herself and others and has the patience to pursue deeper and more meaningful leadership questions?

Tuition: \$5,000 per person, all-inclusive, excluding travel. The package includes accommodations for two nights, all meals, access to senior leaders, books by conference authors, conference materials and ticket to community kick-off luncheon.

Reasons to Attend

Previous Attendees:



noted leaving with having a high level of self-awareness regarding their productivity



noted leaving with a high level of understanding regarding leveraging relationships to achieve goals



said the TWIST Conference was a worthwhile investment

Among the Companies Sending Women to TWIST:

- ▶ Ally
- ▶ Atrium Health
- ▶ Bank of America
- ▶ Deloitte
- ▶ Duke Energy
- ▶ Goodwill Industries
- ▶ Harris Teeter
- ▶ Lowe's
- ▶ Novant Health
- ▶ Nucor
- ▶ Sharonview Credit Union
- ▶ United Technologies Aerospace Systems

The McColl School Difference

Leadership is the thread that runs through all of our programs at the McColl School of Business. Our solid reputation is based on relevance, a focus on leadership across an integrated curriculum, customer intimacy and a highly interactive learning environment.

Our faculty is skilled at facilitating self-examination, exploration and shared learning in a group setting. Participants will leave the TWIST Conference, like all of our programs, with new insights, personal growth and a clear plan for becoming a more effective leader to add value for your organization.

Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential



Will Sparks
Creator of the Actualized
Leadership Profile



Elizabeth Repede
Adjunct Faculty at McColl
School of Business



Catherine P. Bessant
Chief Operations & Technology
Officer, Bank of America

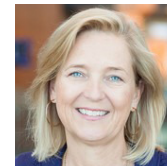
Roundtable Discussions with Women Leaders: Finding Your Own North Star: Decisions, Risks & Surprises Along the Journey



Swati Daji
Senior Vice President
of Customer Solutions,
Duke Energy



Rosalyn Durant
Senior Vice President,
College Networks, ESPN



Shannon McFayden
Leadership & Human Capital
Advisor, Red Ventures

Community Panel: Making Waves: Women Who Are Making an Impact



Donna Dunlap
Chief Executive Officer,
Big Brothers Big Sisters
of Central Carolinas



Julie Eiselt
Mayor Pro Tem,
Charlotte City Council



Arrington Mixon
Board Chair,
Women's Impact Fund

TWIST Faculty



Assembling Your Personal Board & Coaching Others to Find Their “True North”

Dawn Chanland, D.B.A

Associate Professor of Management at the McColl School of Business
Dr. Chanland's research interests are in the areas of mentoring and career development. Her expertise extends to a number of management and leadership-related topics, including negotiation, which she teaches at the executive and graduate levels. She has numerous publications in leading academic journals, and her research has been featured in *The Wall Street Journal*, *The New York Times*, *Los Angeles Times*, *Forbes*, *AOL*, *CareerBuilder* and *MSN*.



Packing & Preparing for Your Voyage: Getting to Know Your Shipmates

Elizabeth Repede, Ph.D. FNP-BC, AHN-BC, CMH
Adjunct faculty at the McColl School of Business

Dr. Repede is also a consultant and clinician in integrative health and wellness. She has authored over 14 publications in professional journals. She travels extensively across the United States facilitating workshops on resilience, integrative health, transformation and change.



Leadership Presence: Navigating Your Narrative, Show Up, Own Your Story & Spread the Message

Lou Solomon, MSOD
CEO and Founder of Interact

Author, TEDx speaker and co-founder of the TWIST Conference. Her early struggle to speak up has been a gift since she created a curriculum to help people find their voice. She holds an MS in Organization Development from the McColl School of Business at Queens and serves as adjunct faculty. Lou recently published her second book, *Freeing Your Radical Hero: Fighting the Impostor Mindset*.



Actualized Leadership: Maximizing Your Potential & Meeting Your Shadow

Will Sparks, Ph.D

Dennis Thompson Chair and Professor of Leadership at the McColl School of Business

Dr. Will Sparks has published numerous research articles and co-authored, with Peter Browning, the book *The Director's Manual: A Framework for Board Governance* published by Wiley in 2016. He is the author of the book *Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential*. He holds a Ph.D. in Organizational Behavior and Development from The George Washington University.



Calculating Your Best Course: Productivity Style

Carson Tate, MSOD
Founder and Principal of Working Simply

Tate consults with individuals and teams on moving beyond busy to meaningful, strategic and revenue-generating work. She holds an MS in Organization Development from the McColl School of Business at Queens. Her first book, *Work Simply: Embracing the Power of Your Personal Productivity Style*, was released early in 2015. Tate is co-founder of the TWIST Conference.

JOIN US FOR THE COMMUNITY KICK OFF LUNCHEON



Author of best-selling *Disrupters: Success Strategies From Women Who Break The Mold*

Dr. Patti Fletcher

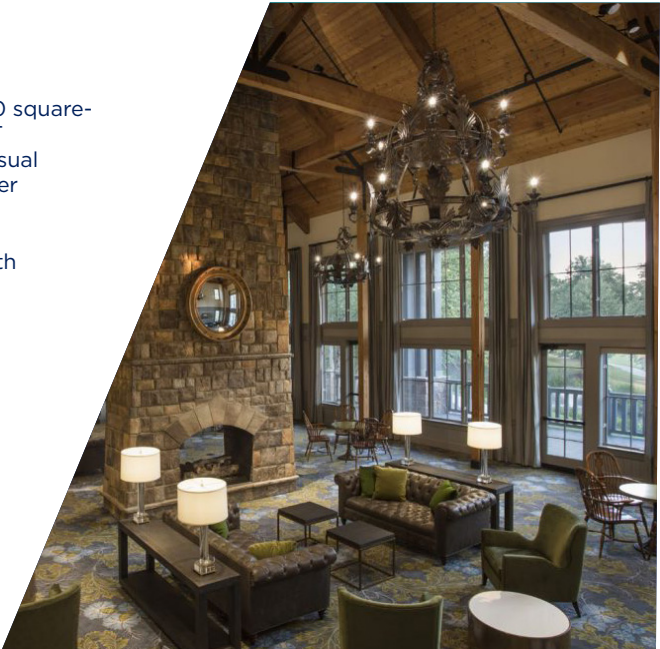
Only 4% of women are CEOs and women make up only 18% of board seats around the globe. But if all of the research shows that the odds are stacked against women, what can we learn from the women who manage to reach the pinnacle of success despite the obstacles of systematic bias in corporate America? *Disrupters* explores what has enabled some women to not just break the glass ceiling, but to shatter it against all odds.

Based on her research and personal journey, Dr. Patti Fletcher will share at the kickoff luncheon how to accelerate change so that every person has the ability to contribute, make an impact and navigate their own voyage.

Patti advises women and men, from corporate executives and board members, independent contractors and small business owners, lean start-ups to Fortune 500s such as SAP, IBM, Salesforce, AIG, Intuit, and Kaiser Permanente. She is currently Executive-in-Residence at Babson College WINLab and was formerly EIR at the Simmons College Entrepreneurship program. She lives in Boston.

About The Lodge at Ballantyne Resort

The newly renovated 40,000 square-foot Lodge offers the TWIST Conference a private and casual retreat atmosphere. (No other guests will be in the Lodge.) It includes spacious rooms, comfortable sitting areas with vaulted ceilings, a beautiful fireplace, an outdoor patio, a second-floor loft, fitness room, a business center and a rocking-chair back porch overlooking the golf course.



Conference Agenda



MONDAY, APRIL 8 **OPTIONAL COMMUNITY KICK OFF LUNCHEON**

Queens Sports Complex
2229 Tyvola Rd. Charlotte, NC 28210

11:30AM – Noon	Check in & networking
Noon – 1:15PM	Program & presentation
1:15 – 1:30PM	Q&A

MONDAY, APRIL 8 **BALLANTYNE LODGE**

13015 Ballantyne Corporate Place
Charlotte, NC 28277

2:00 – 3:00 PM	Registration & Check-In
3:00 – 3:30 PM	Welcome, Warm Up, Orientation & Connection
3:30 – 5:30 PM	Packing & Preparing for Your Voyage: Getting to Know Your Shipmates: <ul style="list-style-type: none">• Will Sparks & Liz Repede
6:00 – 7:00 PM	Dinner
7:00 – 9:00 PM	Actualized Leadership: Maximizing Your Potential & Meeting Your Shadow: <ul style="list-style-type: none">• Will Sparks & Catherine Bessant
9:00 – 9:30 PM	Optional Discussion: Alternate Paths



TUESDAY, APRIL 9 **BALLANTYNE LODGE**

6:00 – 7:00 AM	Optional Rise & Shine Yoga
7:00 – 8:30 AM	Breakfast
8:30 – 11:45 AM	Leadership Presence: Navigating Your Narrative, Show Up, Own Your Story & Spread the Message <ul style="list-style-type: none">• Lou Solomon
12:00 – 1:00 PM	Lunch
1:30 – 5:00 PM	Assembling Your Personal Board & Coaching Others to Find Their “True North” <ul style="list-style-type: none">• Dawn Chanland
5:00 – 6:00 PM	Follow Up
6:00 – 7:00 PM	Dinner
7:00 – 9:30 PM	Roundtable Discussions: Finding Your Own North Star: Decisions, Risks & Surprises Along the Journey <ul style="list-style-type: none">• Swati Daji, Rosalyn Durant & Shannon McFayden



WEDNESDAY, APRIL 10 **BALLANTYNE LODGE**

6:00 – 7:00 AM	Optional Rise & Shine Yoga
7:00 – 8:00 AM	Breakfast & Check Out
8:00 – 9:00 AM	Community Panel: Making Waves: Women Who Are Making an Impact <ul style="list-style-type: none">• Donna Dunlap, Julie Eiselt, Arrington Mixon
9:15 AM – 12:00 PM	Calculating Your Best Course: Productivity Styles <ul style="list-style-type: none">• Carson Tate
12:00 – 1:30 PM	Lunch, Wrap Up and Departure

* *Subject to change*

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For more information and to register,
please visit www.queens.edu/TWIST

Questions?

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