

 **TWIST**

Conference for Women in Leadership

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**The Currency of Confidence:
How to Ante Up What Women
Unknowingly Give Away**

February 12 – 14, 2018

TWIST 2018

7th Annual Conference

The Currency of Confidence: How to Ante Up What Women Unknowingly Give Away

In business and in life, women, even those who identify as confident, unknowingly fail to play their best hands. Even consciously confident women often fold and leave their power at the table. When women feel the demands to be all things, to all people, all the time, this problem often intensifies. This conference will heighten an understanding of confidence as a critical currency for women to lead and play their best hands — at work and at home.

We Will Focus on Building Your Leadership Confidence Through:

- ▶ Activating Aspirations - Identifying your power to achieve your greatest goals
- ▶ Asking Powerful Questions - As a formula for success
- ▶ Building and Tapping into Relationships - Deepening connections and strengthen the rate of exchange
- ▶ Developing Confidence in Your Team - Holding onto your influence at the table
- ▶ Fine-tuning Executive Presence - Showing up and owning your hand
- ▶ Learning from the Experience of Others - Knowing when to take risks and when to cash in your chips
- ▶ Negotiating - Getting what you want when it matters the most
- ▶ Understanding Productivity - Playing a winning hand for you and your team

TWIST is a Unique Experience

It is an immersive experience. Every detail spanning the three days is planned to be part of one powerful conference. Check into the Lodge and check out of your day-to-day activities to allow full engagement and time for making connections and reflecting on important topics.

TWIST is open to a limited number of women. It's large enough to incorporate a broad array of differences among the group and small enough to be intimate and personal.

Reasons to Attend

2017 Attendees:



noted leaving with having a high level of self-awareness regarding their productivity



noted leaving with a high level of understanding regarding leveraging relationships to achieve goals



said the TWIST Conference was a worthwhile investment

Join an interesting and diverse group of women, community leaders and superb faculty members from Queens McColl School of Business for the TWIST Conference for Women in Leadership.

2:00 PM, February 12, 2018 – 1:30 PM, February 14, 2018

The Lodge at Ballantyne Resort

Who in your organization is showing promise as a leader, affects an important component of your business, and may have greater skills than the organization is utilizing? Who shows the capability to honestly look at herself and others and has the patience to pursue deeper and more meaningful leadership questions?

Among the Companies Sending Women to TWIST:

- ▶ Ally
- ▶ Bank of America
- ▶ Carolinas HealthCare System
- ▶ Deloitte
- ▶ Duke Energy
- ▶ Moore & Van Allen
- ▶ Goodwill Industries
- ▶ Lash Group
- ▶ Novant Health
- ▶ Nucor
- ▶ Premier
- ▶ United Technologies Aerospace Systems

\$5,000 tuition per person is all-inclusive, excluding travel. The package includes accommodations for two nights at the Lodge, all meals, books by conference authors and conference materials.

Lodge at Ballantyne

The 40,000 square-foot Lodge at Ballantyne offers the TWIST Conference a private and casual retreat atmosphere. The Lodge includes spacious guest rooms, comfortable sitting areas with vaulted ceilings, a second-floor loft, fitness room, a business center and a rocking-chair front porch overlooking the golf course.





CAROL SANKAR

Author and Founder, *The Confidence Factor for Women in Business*

Carol Sankar is a high level business consultant, bestselling author and the founder of The Confidence Factor for Women in Leadership, www.theconfidencefactorforwomen.com, which is a global executive leadership firm focused on diversity and inclusion initiatives to close the value gap for high

level women. Carol has been featured on TEDx, The Steve Harvey Show, CBS, Inroads, The United Way, SHRM, Huffington Post and Entrepreneur.com. In addition, Carol is a regular contributor for Forbes and Thrive Global on women in leadership.

Women Leaders:

Leveraging Confidence and Playing Big When the Stakes are High



Swati Daji

Senior Vice President, Fuels & Systems Optimization, Duke Energy



Rosalyn Durant

Senior Vice President, College Networks, ESPN



Katie Tyler

Founder and Board Chair, Tyler 2 Construction

Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential



Will Sparks
Creator of the Actualized
Leadership Profile



Catherine P. Bessant
Chief Operations & Technology
Officer, Bank of America

Community Panel: Bringing it Home: How the House Wins When Women are Supported in the Community



Hannah Ames Beavers
COO, Mama Hope;
Founder of Glorious



LaRita Barber
Senior VP,
Community Engagement,
Goodwill Industries of the
Southern Piedmont



Paula McDaniel
Division Chief,
City of Charlotte

The McColl School Difference

Leadership is the thread that runs through all of our programs at the McColl School of Business. Our solid reputation is based on relevance, a focus on leadership across an integrated curriculum, customer intimacy and a highly interactive learning environment.

Our faculty is skilled at facilitating self-examination, exploration and shared learning in a group setting. Participants will leave the TWIST Conference, like all of our programs, with new insights, personal growth and a clear plan for becoming a more effective leader to add value for your organization.



TWIST Faculty



Finding Your Poker Face to Negotiate Your Worth and Utilizing Relationship Currency

Dr. Dawn Chandland, D.B.A.

Associate Professor of Management at the McColl School of Business
Chandland's research interests are in the areas of mentoring and career development. Dr. Chandland's expertise extends to a number of management and leadership-related topics, including negotiation, which she teaches at the executive and graduate levels. Chandland has numerous publications in leading academic journals, and her research has been featured in various popular media such as The Wall Street Journal, The New York Times, Los Angeles Times, Forbes, AOL, CareerBuilder and MSN.



Clearing Your Mind to Play Your Best Hand

Dr. Elizabeth Repede, Ph.D., FNP-BC, AHN-BC, CMH

Adjunct faculty appointment at the McColl School of Business

Dr. Repede is also a consultant and clinician in integrative health and wellness. She has authored over 14 publications in professional journals. She travels extensively across the United States facilitating workshops on resilience, integrative health, transformation and change.



Confidence Redefined: Showing Up and Owning Your Story

Lou Solomon, MSOD

CEO and Founder of Interact

Lou Solomon is an author, TEDx speaker and co-founder of the TWIST Conference. Her early struggle to speak up has been a gift since she created a curriculum to help people find their voice. She holds an MS in Organization Development from the McColl School of Business at Queens, and is a member of the adjunct faculty at the McColl School as well. Based on her experience and 2016 TEDx Talk, Lou recently published her second book, *Freeing Your Radical Hero: Fighting the Impostor Mindset*.



Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential

Will Sparks, Ph.D

Dennis Thompson Chair and Professor of Leadership at the McColl School of Business

Dr. Will Sparks has published numerous research articles and book chapters, and is the co-author (with Peter Browning) of "The Director's Manual: A Framework for Board Governance" published by Wiley in 2016. He is the author of the forthcoming book "Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential" to be published in 2018. He holds a Ph.D. in Organizational Behavior and Development from The George Washington University.



Time is Money: Understanding Your Personal Productivity Style

Carson Tate, MSOD

Founder and Principal of Working Simply

Tate consults with individuals and teams on moving beyond busy to meaningful, strategic and revenue-generating work. She holds an MS in Organization Development from the McColl School of Business at Queens. Her first book, "Work Simply: Embracing the Power of Your Personal Productivity Style," was released early in 2015. Tate is co-founder of the TWIST Conference.

Conference Agenda



MONDAY, FEBRUARY 12 BALLANTYNE LODGE

13015 Ballantyne Corporate Place
Charlotte, NC 28277

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| 2:00 – 3:00 PM | Registration & Check-In |
| 3:00 – 3:30 PM | Welcome, Warm Up, Orientation & Connection |
| 3:30 – 5:30 PM | <i>Conversation & Workshop with Carol Sankar</i> |
| 6:00 – 7:00 PM | Dinner |
| 7:00 – 9:30 PM | <i>Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential</i> <ul style="list-style-type: none">• Will Sparks• Catherine P. Bessant |



TUESDAY, FEBRUARY 13 BALLANTYNE LODGE

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| 6:00 – 7:00 AM | Optional Rise & Shine Yoga/Meditation |
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 12:00 PM | <i>Confidence Redefined: Showing Up and Owning Your Story</i> <ul style="list-style-type: none">• Lou Solomon |
| 12:00 – 1:00 PM | Lunch |
| 1:00 – 4:30 PM | <i>Finding Your Poker Face to Negotiate Your Worth and Utilizing Relationship Currency</i> <ul style="list-style-type: none">• Dawn Chandland |
| 4:45 – 5:45 PM | <i>Clearing Your Mind to Play Your Best Hand</i> <ul style="list-style-type: none">• Liz Repede |
| 6:00 – 7:00 PM | Dinner |
| 7:00 – 9:30 PM | <i>Round Tables: Leveraging Confidence and Playing Big When the Stakes are High</i> <ul style="list-style-type: none">• Swati Daji• Rosalyn Durant• Katie Tyler |



WEDNESDAY, FEBRUARY 14 BALLANTYNE LODGE

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|--------------------|--|
| 6:00 – 7:00 AM | Optional Rise & Shine Yoga/Meditation |
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 9:00 AM | <i>Bringing It Home: How the House Wins When Women are Supported in the Community</i> <ul style="list-style-type: none">• Hannah Ames Beavers• LaRita Barber• Paula McDaniel |
| 9:15 AM – 12:00 PM | <i>Time is Money: Understanding your Personal Productivity Style</i> <ul style="list-style-type: none">• Carson Tate |
| 12:00 – 1:30 PM | Lunch, Wrap Up and Departure |

* Subject to change

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For more information and to register,
please visit www.queens.edu/TWIST

Questions?

For TWIST program content and speaker information contact:
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