

QUEENS

KNIGHT SCHOOL of COMMUNICATION

Personal Statement Guidelines

Please follow these guidelines when writing a personal statement for the Knight School of Communication Master of Arts in Communication application. Doing so will help ensure that your personal statement meets the minimum criteria set by the Knight School admissions committee.

1) The theme of the statement should address the following question: “What can a Master of Arts degree in Communications *specifically* from Queens University of Charlotte and the Knight School of Communication do for you?”

2) Be specific about the personal and/or professional goals completing a Master of Arts in Communications will help you accomplish.

3) Be detailed as to why you are interested in obtaining this degree specifically from Queens University of Charlotte and the Knight School of Communications.

- Focus on why you feel this program is the best fit for you personally and/or professionally.
- Discuss the ways this particular curriculum can help you.
- Address specific courses you are interested in and *why*.
- Include specific examples from your experiences – state how this program will help you make sense of and/or improve every day personal and/or professional challenges.

4) **REMEMBER:** This is your introduction to the admissions committee so captivate your audience. More than any other part of the application, the statement shows who you are and how you can contribute to the program. Do not be afraid to get creative or share personal details or stories. This is your opportunity to help us know who you are.

5) **DO NOT** list your professional experience (although you may draw from it) – the admissions committee will have your Resume and will be able to view your detailed professional experience there.

6) **FORMAT:** Your statement should be typed in a standard essay format and it should be no more than three (3) pages in length.

7) **IMPORTANT:** Verify that the statement is clearly organized and free from any mistakes in GRAMMAR, SPELLING, and FORMAT.

If there are any questions after reading these guidelines, please contact the admissions department at knightgradadmissions@queens.edu