



MEDIA ADVISORY

April 28, 2022

CONTACT:

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Ally Financial to Announce Substantial Pledge to the Charlotte Talent Initiative at Queens University

WHAT: Ally Financial to make a substantial commitment to the Charlotte Talent Initiative (CTI), a newly established partnership between organizations in Mecklenburg County and Queens focused on expanding Charlotte's talent pipeline while also impacting the lives of low-income graduates from local high schools.

WHEN: Wednesday, May 4, 2022, at 4 p.m.

WHERE: Belk Chapel (on the campus of Queens University of Charlotte)
2234 Radcliffe Avenue
Charlotte, NC 28274

Photo Opp: Ally check presentation

Interview

Opps: Jeffrey J. Brown, CEO, Ally Financial Inc.,
Janet LaBar, president and CEO, Charlotte Regional Business Alliance
Daniel G. Lugo, president, Queens University of Charlotte

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About Queens

Queens University is a private, coeducational university located in Charlotte, N.C. The university serves nearly 2,500 students with 43 major and 63 minor undergraduate degree options and 12 graduate degrees. Students represent 44 states and 70 foreign countries. As part of the university's vision to promote educational experiences that nurture intellectual curiosity and promote global understanding, nearly two-thirds of traditional undergraduates participate in study abroad experiences and 100 percent take part in internships. The U.S. News & World Report ranked Queens 15th among regional universities in the south in its 2022 edition of Best Colleges.