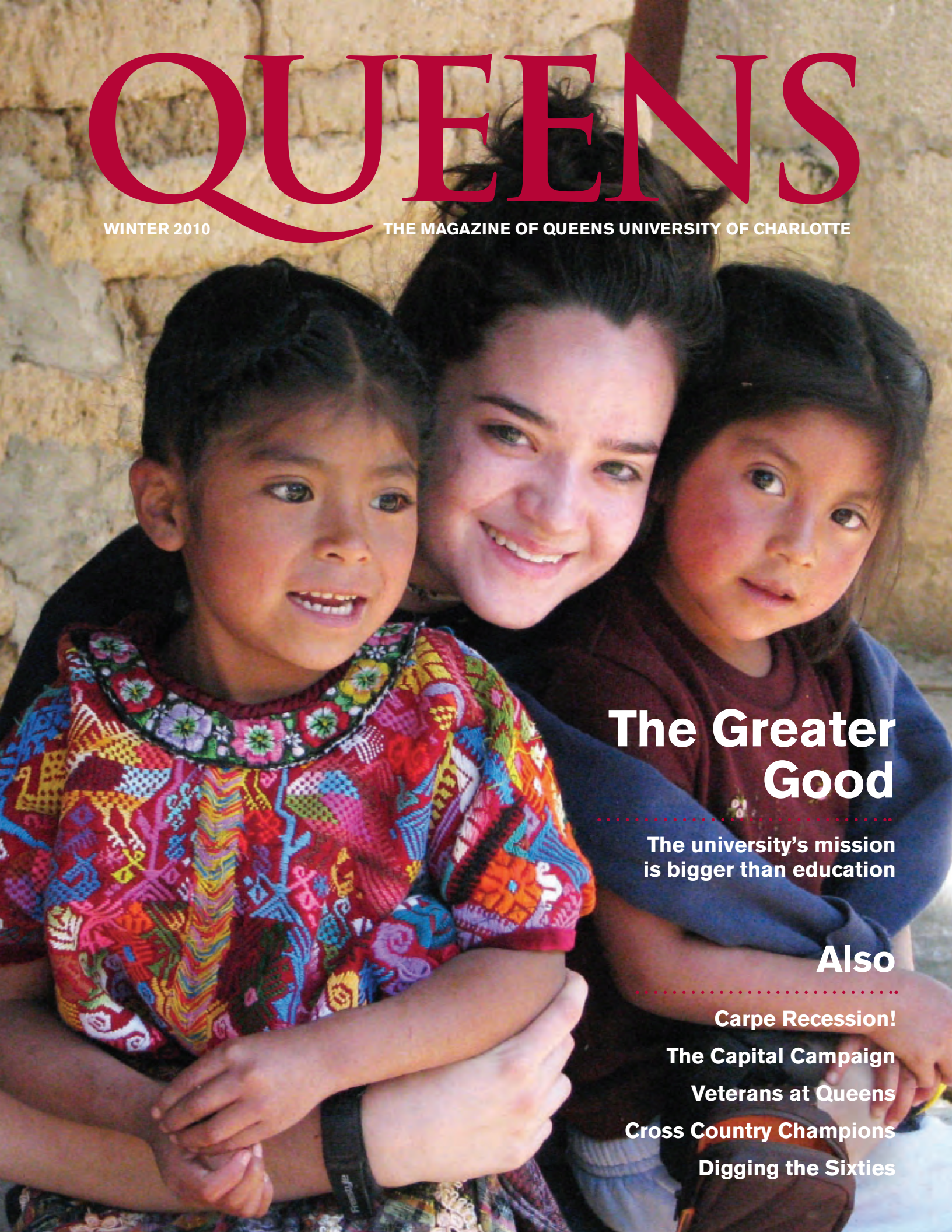


QUEENS

WINTER 2010

THE MAGAZINE OF QUEENS UNIVERSITY OF CHARLOTTE



The Greater Good

The university's mission is bigger than education

Also

Carpe Recession!

The Capital Campaign

Veterans at Queens

Cross Country Champions

Digging the Sixties

Celebrate the life and legacy of Dr. Martin Luther King, Jr.

MLK

2010 Events:

January 18

MLK Day of Service
with middle schoolers
from Right Moves for Youth
Queens Campus
10 am to 2 pm

January 19

MLK Commemorative Program
Dr. Bertha Maxwell Roddey
Sykes Auditorium
Queens Campus
7 pm

January 21

MLK Chapel Service
Guest Preacher:
The Rev. Dr. Jerry Cannon
Belk Chapel
Queens Campus
11:15 am



www.queens.edu/oma

BOARD OF TRUSTEES 2009-2010

Benjamin P. Jenkins III, *Chair*
Sallie Moore Lowrance '70,
Vice Chair
Joseph W. Grier, Jr., *Secretary and
Chairman Emeritus*

Kathryn Winsman Black '93
Deborah Butler Bryan '68
Angeline Massey Clinton '01
Marjorie Knight Crane '90
Elizabeth Rivers Curry '63
Donna Jones Dean '73
Frances DeArmon Evans '59
Mary Elizabeth P. Francis
Sarah Belk Gambrell
Kathryn Taylor Grigg '87
Irvin W. Hankins III
W. Benjamin Hawfield, Jr.
Carson Sloan Henline '81
Lyttleton Rich Hollowell '67
Lenoir C. Keesler, Jr.
Sean Kelly '93
Judy Moore Leonard '67
Thomas L. Lewis '97
Michael Marsicano

Kitty Tilghman McEaddy '65
A. Ward McKeithen
Bailey Patrick
Keith McKenna Pension '67
David Pope
A. Alex Porter
Myrta Pulliam '69
Thomas Reddin
M.A. Rogers
Brent Trexler
Cynthia Haldenby Tyson
F. William Vandiver, Jr.
Jo DeWitt Wilson '59
Manuel L. Zapata
Pamela Davies, *ex officio*
Ann Hinson '72, *ex officio* –
Alumni Association President
James Johnson '10, *Student Liaison
to the Board*

Emeriti Trustees

Edwin L. Jones, Jr.
Dorothy McAulay Martin '59
Hugh L. McColl Jr., *Chairman
Emeritus*

QUEENS MAGAZINE

WINTER 2010

EDITORIAL DIRECTOR

Rebecca Anderson
704 337-2485
editor@queens.edu

MANAGING EDITOR

Laurie Prince

ART DIRECTOR

Paige Gialanella

PRODUCTION COORDINATOR

David Owens-Hill

FEATURE WRITERS

Chuck Bamford, PhD
Michelle Boudin

PHOTOGRAPHERS

Chris Edwards
Jason Fararooci

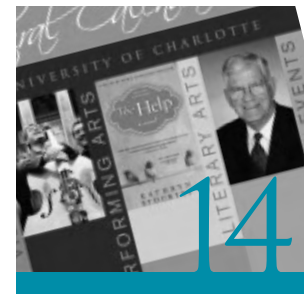
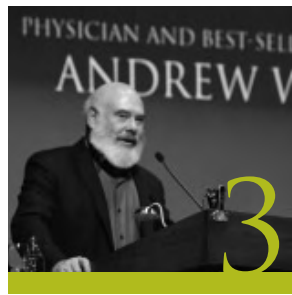
CONTRIBUTORS

Rebecca Anderson
Reena Arora
Jamie Curtis
Adelaide Anderson Davis '61
Laura Gainer
Richard Goode, PhD
Todd Hartung
Lee Keesler
Beth Levanti
Cindy Manshack
Jenny Matz '99
Laurie Prince
David Roberson
Stephanie Stenglein
Sarah Waple
Vanessa Willis

PRINTING ON RECYCLED PAPER:

The Queens Magazine is printed on a paper which is 30 percent post-consumer waste fiber and 50 percent total recycled fiber. Elemental chlorine-free pulps, acid-free and chlorine-free manufacturing conditions meet and exceed archival standards. Using 10,341 lbs. of paper for this project, here are the benefits of using post-consumer recycled fiber instead of virgin fiber:

| | |
|------------------------|--------------------------------|
| 26.06 trees | preserved for the future |
| 11,069 gal | wastewater flow saved |
| 1,225 lbs | solid waste not generated |
| 2,412 lbs | net greenhouse gases prevented |
| 18,458,685 BTUs | energy not consumed |



Departments

| | |
|---------------------|----|
| From the President | 2 |
| Campus News | 3 |
| Investing in Queens | 10 |
| Happenings | 14 |
| Alumni News | 23 |
| Parting Thought | 24 |

Carpe Recession! 15

COACHING BUSINESS LEADERS HAS TAUGHT PROFESSOR CHUCK BAMFORD A SIMPLE TRUTH: A RECESSION IS A GREAT TIME TO START A BUSINESS

By Chuck Bamford, PhD

The Greater Good 18

THE UNIVERSITY'S MOTTO IS "NOT TO BE SERVED, BUT TO SERVE." HERE ARE FIVE PROGRAMS IMPACTING CHARLOTTE, PLUS A SNAPSHOT OF STUDENTS REACHING OUT TO THE WORLD

By Michelle Boudin, introduction by Lee Keesler



On the Cover:

In Guatemala in 2008, Victoria Suvillaga '09 (middle) met children in a small community outside of Quetzaltenango. The student mission trip from Queens is profiled on page 22. Photo by Diane Mowrey.



President Pamela Davies (shown with her husband Bob) has been active with the Charlotte Heart Walk for several years. She served as chair from 2005 to 2008.

Dear Alumni and Friends,

When I first arrived from Philadelphia nine years ago, I was struck by the ethos of service that so clearly defined Queens' culture. Everywhere I looked I saw living, breathing examples of Queens' motto, "Not to be served, but to serve."

We can trace our commitment to that ethos directly back to our founding by the Presbyterian church in 1857. Presbyterians have always valued both education and service. The expression of those values has also been influenced by our location here in Charlotte, a city that is remarkably civic-minded.

I've often thought that the culture of a city can be defined by the heroes it chooses to celebrate. In some cities the heroes are those with great wealth, athletic abilities, political influence or even intellect. In Charlotte, our heroes are the leaders who have given back to this community, people like John Belk, Bill Lee, Hugh McColl Jr., Rolfe Neill and Ruth Shaw.

Giving back is the theme of this issue of *Queens Magazine*. You'll find stories about how our students, faculty and alumni are making significant contributions to their local, national and international communities. From the launch of the McColl School's Center for Entrepreneurial Leadership (which is becoming a hub for entrepreneurial dialogue and support throughout the region) to the efforts of two rising seniors who biked across the U.S. to raise money for people with disabilities, our commitment to service runs deeper than ever before.

The world needs Queens graduates, and I sleep better at night knowing they are engaged in their spheres of influence. There's an exponential power in equipping a student with a servant's heart. We touch one student, but they in turn touch a thousand lives. That is a glorious power indeed.

Best wishes,

A handwritten signature in cursive that reads "Pamela Davies".

Pamela Davies, PhD
President

Tell us
what you
think!

We'd like to hear from you about the stories in the magazine. Please send your letters to editor@queens.edu. Letters should be limited to 250 words and include your full name, address and class year or Queens affiliation. Letters may be edited for length and clarity.



(L.-r.) Marine Walter Broadhurst applied to Queens from an airfield in Iraq while a command post operator. In the navy, Nicole Hoekstra saw the world before coming home to attend college. Greg Spafford's army experience in communications led to studies in business.

From the Armed Services to Queens

AFTER SERVING THEIR COUNTRY, VETERANS ENROLL

After World War II, the GI Bill enabled returning veterans to go to college, borrow money for housing and start businesses. It has since grown into an umbrella of programs for military families; today, 41 students at Queens are using GI Bill benefits toward their education. Here are the stories of three who served in Iraq.

Walter Broadhurst completed his application to Queens while serving a seven-month tour with the Marine Corps in Iraq. It had its challenges. Working on an air base near Fallujah and Ramadi, his unit put in 12- to 20-hour shifts, seven days a week. "You don't get weekends or holidays off, and I would daydream about just having a weekend free," he says. During the last five months he was in Iraq, he ran the airfield's operations as the command post operator. "I talked to the pilots, got weights and numbers of what they were bringing or coming to get," he says. "I also assigned missions."

On the day he received his acceptance letter to Queens, Broadhurst learned that replacements would arrive in a month; he would be going home. It was a good day.

Now 21 and a sophomore, he is studying computer information systems. Upon completion of his degree, he plans to earn a master's degree and work with the CIA.

Nicole Hoekstra followed her brother into the navy when she was 23.

"I didn't have money for college and I was intrigued by the chance to travel the world," she says. She enlisted and went to work as an operations specialist, using radar equipment to monitor other vessels. She traveled across the Mediterranean and later was stationed in Spain along with her brother. During her six years of service, she visited 19 countries.

"I feel really lucky that I was able to enjoy my service and now get to study without having to worry about how to pay for college," she says.

The small class sizes drew her to Queens. "I have to say I'm really pleased with how easily I blended in, even being slightly older than most undergraduate students," she says. Majoring in biology, she plans to earn a doctorate degree to pursue a career in research.

Greg Spafford, a Queens freshman enrolled through Hayworth College, says, "Back when I was 18, traveling the world and jumping out of airplanes sounded pretty good." He enlisted in the army in 2001 and spent three years at Fort Bragg before going to Iraq in 2003.

"I was an electronics maintenance technician for communication equipment," he says. When generals and officers traveled to the field, they communicated from remote areas using satellite trucks dropped by transport planes. "I did troubleshooting, so I traveled quite a bit on convoys," he explains.

Now 27, married and the father of a five-year-old son, Spafford is working toward a business degree at Queens. After so many years in the military, he's looking forward to being his own boss one day. "School for me is a time to explore," he says. "I want to support my family and give my kids all the opportunities they deserve. Eight years of army service is paying off with a great education here at Queens." ■

— Vanessa Willis

Briefly Noted

DINING HALL RENOVATION

A major renovation of the kitchens and serving area of Morrison Dining Hall was successfully wrapped up over the summer, just in time for the start of the 2009 fall semester. New and returning students were wowed by the outstanding dining experience. Improvements include a more modern and spacious serving area with upscale décor and lighting, increased variety in food choices (including vegetarian) and higher quality presentation.

HAYWORTH LAUNCHES MERIT SCHOLARSHIP PROGRAM

Adult students admitted through Hayworth College may now apply for partial merit scholarships through a new program launched this fall. Students must maintain a grade point average of 3.4 or higher and be enrolled in at least six credit hours to be eligible. Hayworth offers individualized programs of study at the undergraduate and graduate levels.

EVERETT LIBRARIAN WINS ROTARY AWARD

Carol Walker Jordan, PhD, was honored by fellow Rotarians in May with the Distinguished Rotarian Award for “service above self” in both the local community and the



In the open kitchen at the renovated dining hall, chefs prepare home-style favorites and ethnic specialties.

world. Her passion for causes that benefit children, healthcare and literacy has led her to spearhead a number of service efforts, including The Dictionary Project that provides dictionaries to third graders whose schools lack funding to purchase them. She also raised money to bring medicine and pediatric beds to a hospital in South Africa.

HELPING CHARLOTTE CHOOSE A NEW MAYOR

Charlotte’s new mayor, Anthony Foxx, faced off with challenger John Lassiter in an open forum October 7 in Dana Auditorium. Queens hosted the program in partnership with Mike Collins and “Charlotte Talks,” the morning talk show on WFAE 90.7 FM. The robust discussion was heard by more than 120,000 listeners the next day, and downloaded by

even more via the station’s Web site, www.wfae.org. “Charlotte Talks” airs weekday mornings and explores politics, growth, the arts, culture, social issues, literature, human interests, the environment and more.

SECOND LARGEST FRESHMAN CLASS IN 152-YEAR HISTORY

Queens’ momentum in student enrollment continued as 426 new students were welcomed to campus for the 2009/10 school year. Of those, 315 incoming freshmen made the class of 2013 the second largest freshman class in Queens’ 152-year history. Students came from 31 states and eight countries, including Brazil, Canada, South Africa and Great Britain.

NURSING SCHOOL FACILITIES EXPAND

Queens’ Presbyterian School of Nursing has added 6,500 square feet to its classroom, lab and faculty office space at its Fifth Street Campus, located in the heart of Charlotte’s medical district. Among other things, the additional space houses the university’s innovative new Accelerated Bachelor of Science in Nursing program.

—Rebecca Anderson

Charlotte mayoral candidates Anthony Foxx (left) and John Lassiter (right) faced off during a Mayoral Forum at Queens in October. Photos by Jason Fararoei.



Body, Mind, Soul

ANDREW WEIL SPEAKS ON
CAMPUS

The American health care system is on the verge of collapse, international health expert Andrew Weil said in a lecture presented on September 29 by The Learning Society of Queens. Within nine years, he expects a family of four to be spending \$64,000 a year on health care.

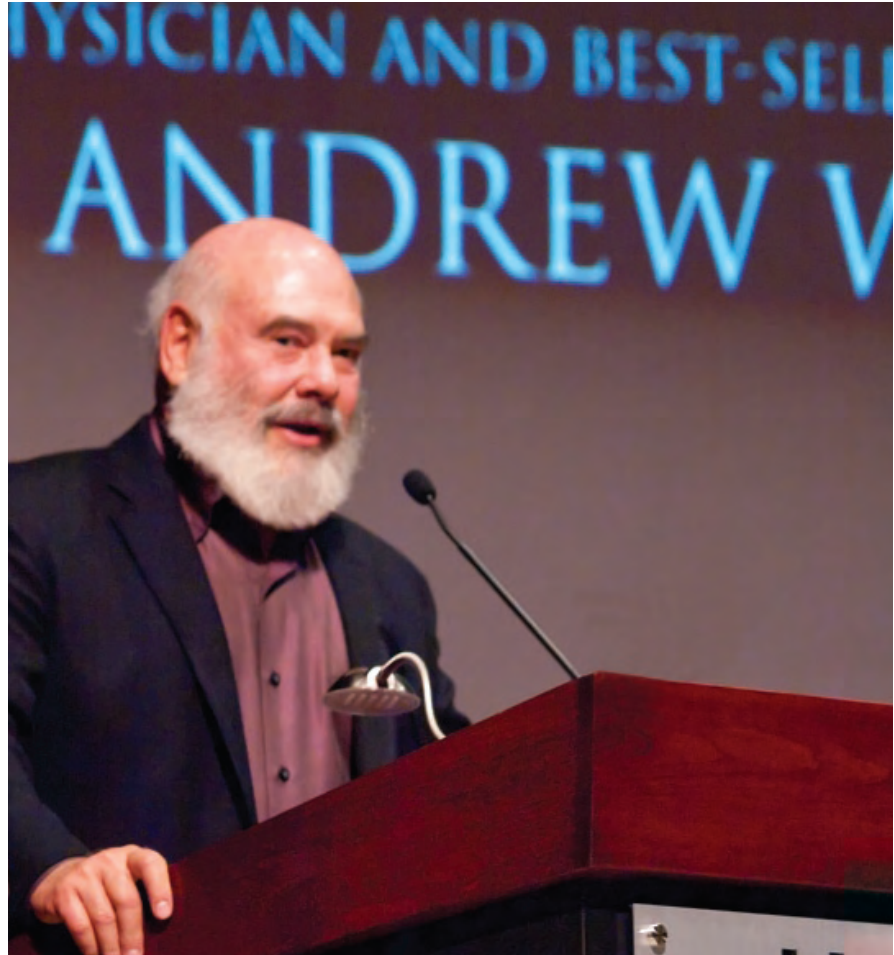
More than 900 people gathered in Dana Auditorium to hear Weil describe the problem and offer solutions from his new book, *Why Our Health Matters*. Weil noted that although America spends more on healthcare than any other nation, our health outcomes are on par with Serbia. According to a recent ranking by the World Health Organization, we are 37th in the world. Weil expressed frustration that health care has become a for-profit industry, with patients increasingly turning to pills rather than investigating healthier lifestyle changes. Weil promotes integrative medicine which focuses on the whole person and on the body's natural ability to heal itself. Both conventional medicine and alternative therapies are employed.

Weil also spoke about the proliferation of malpractice lawsuits. Physicians are frequently ordering and administering more tests out of fear than necessity, thus driving up medical costs, he says. Weil proposed a drastic change to the education and training of health care professionals, shifting the focus from disease intervention to disease prevention.

In 2005 Weil was named one of the 100 most influential people in the world by *TIME* magazine. A professor of medicine at the University of Arizona, he directs the school's Program in Integrative Medicine.

This spring The Learning Society of Queens will present a lecture by Jon Meacham, editor of *Newsweek*, on March 4, 2010. To learn more, please visit www.queens.edu/learningsociety. ■

—Jenny Matz '99



In September, The Learning Society of Queens hosted a lecture by international health guru Andrew Weil. A medical doctor, Weil proposed radical changes to America's health care system. Photo by Jason Fararooei.

Heading to the Principal's Office

TEACHERS AND COUNSELORS TRAIN TO BECOME ADMINISTRATORS

More than 35 Charlotte-Mecklenburg school teachers and counselors are preparing to become principals through the Master of Arts in School Administration program in the Wayland H. Cato, Jr., School of Education at Queens.

Students in the accelerated five-semester program work together as a cohort; the program emphasizes leadership development. Regular guest speakers, including top leaders from CMS, challenge students to do more than manage faculty and staff. The master's program includes a three-semester internship with school principals, and students complete assignments that

include drafting a personal 100-day school entry plan.

Research has practical application. Using a method developed by the Harvard School of Business, students take case studies from CMS and create school improvement plans.

"Our goal, as with teacher education programs, is to prepare a graduate who is ready for the challenges of leading change," says Chris Law, assistant professor of education. "This means we have to give them a skill set that moves them from the teacher mindset to the educational leader mindset." ■

—Vanessa Willis

In the Classroom

**COMMUNICATION THEORY: WHY PEOPLE SAY WHAT THEY SAY,
BELIEVE WHAT THEY BELIEVE, AND DO WHAT THEY DO
COMM 480 (COMMUNICATION MAJOR REQUIREMENT)**

For Assistant Professor Daina Nathaniel's inaugural turn teaching communication theory at Queens, she knew she wanted to "jazz it up."

The course is a requirement for seniors in the School of Communication. "We have a lot of different types of students who have to take the course, and I looked for a way to bring theory to life for all of them," she says.

Nathaniel, who is also a Queens alumna from the class of 2000, became a volunteer at Crisis Assistance Ministry in Charlotte during her undergrad years. The experience had a powerful impact on her life and helped inform how she decided to teach the course.

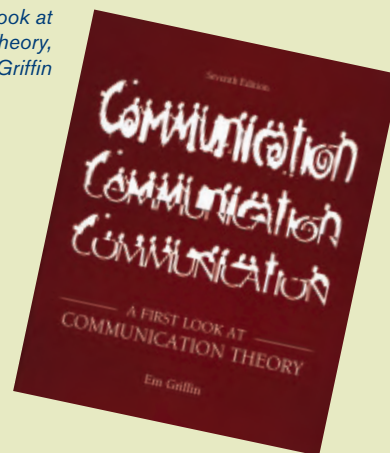
At the heart is a 10-week volunteer project that serves as a backdrop for studying communication theory in action. Each student chooses an organization and works independently with a local non-profit. The result is a deeper appreciation of philosophical concepts honed through personal experience, observation, reflection and analysis.

Nathaniel acknowledges that today's students differ from previous generations. "Sometimes young people are accused of being disconnected from other human beings. In fact, they're quite connected, at least electronically, but they do lose some intimacy. By examining communication theory through service, we can put humanity and intimacy back at the forefront."



A Queens alumna and former journalist, Daina Nathaniel '00, PhD, teaches graduate and undergraduate courses in the School of Communication.

*A First Look at
Communication Theory,
by Em Griffin*



PROFESSOR:

A native of Trinidad and Tobago, Daina Nathaniel's research interests center on Caribbean issues, particularly with respect to culture and identity. Originally trained as a journalist, she has worked for Fox News, NPR and NBC as a foreign news producer and writer. She earned her PhD at Florida State University and today she teaches both undergraduate and graduate level courses in the School of Communication.

ASSIGNED TEXT:

A First Look at Communication Theory, Em Griffin

ASSIGNMENTS INCLUDE:

- Compile a portfolio that chronicles the previous three years' course work in communication, to include personal work samples and essays about each course.
- Lead one classroom discussion that illuminates a chosen communication theory through the lens of real-world examples.
- Complete a 10-week service project that includes a weekly two-page written reflection outlining observations of communication processes in action and applying relevant communication theories that have been studied in class.
- Write a final 10-page position paper about the service experience that examines one key communication theory as the driver of the analysis.
- Present final paper in a colloquium before faculty, administrators and the community service supervisors.

—Rebecca Anderson

Going Greek

FRATERNITIES AND SORORITIES FOCUS ON SERVICE

Endless keg parties. Hazing. Sleeping instead of studying. The brothers and sisters of the seven national sororities and fraternities at Queens proudly defy the stereotypes of Greek life at college.

“The Greek system here is a model for adulthood,” says senior Pablo Carvajal, president of the Eta Zeta Chapter of Pi Kappa Phi, one of two fraternities. “You feel a sense of duty, of responsibility.”

Nearly 20 percent of Queens’ traditional undergraduates are Greek, according to Director of Student Activities Amber Perrell. Instead of constantly partying, they work year-round to support philanthropic causes across the globe. Hazing is against the rules, and there’s a zero-tolerance policy for not making the grade.

“We hold each other accountable for our academic performance,” Carvajal says. In fact, Queens Greeks have a slightly higher average GPA than that of the traditional undergrad student



Back Row (l.-r.): Kate Walzel '11, Justin Lafreniere '11, Ashlie Boragine '11, Maureen Danaher '12, Joshua Lipack '11, Jennifer Sprouse '11, Evaline Inigo '11. Front Row (l.-r.): Jane Landis '12, Megan Knapp '11, Michelle DiTomasso '11. Photo by Giovanni Gonzalez.

body as a whole.

Carvajal and his counterparts at Alpha Delta Pi, Chi Omega, Kappa Delta, Phi Mu, Phi Kappa Sigma (the newest fraternity on campus) and Alpha Kappa Alpha Sorority, Inc. (the newest sorority at Queens) hold frequent study sessions and work with professors to help their members with academics.

“Queens also does a great job of

selecting serious students,” says senior Hayley Brown, president of the Iota Mu chapter of Order of Omega—a Greek honor society—and vice president of the Theta Gamma Chapter of Chi Omega. “That helps us recruit members who are committed to traditions of excellence.” ■

—Reena Arora

New Scholarship Funded

INSPIRED BY TWO CIVIC LEADERS, AN ANONYMOUS DONOR FUNDS A TOP SCHOLARSHIP

The newest Presidential Scholarship at Queens University of Charlotte is yet another example of the old saying, “You never know who might be watching.”

An anonymous donor has made a gift to establish a new scholarship honoring the late C.P. Street and James J. Harris, early civic leaders in Charlotte and former Queens trustees. The Street-Harris Presidential Scholarship will pay full tuition for four years for a student selected on the basis of academic excellence and leadership potential.



Admiration for Charlotte civic leaders James J. Harris (left) and C.P. Street (right) inspired an anonymous donor to fund a Presidential Scholarship at Queens. The portraits hang in Burwell Hall; both men served as chairmen of the Queens Board of Trustees.

C.P. Street was chairman of McDevitt and Street, once one of the largest construction firms in the U.S. He served on the Queens board from 1950 to 1976 and was chairman from 1968 to 1974. He died in 1984. The C.P. Street Courtyard outside Trexler Student

Center is named in his honor.

James J. Harris built a major insurance firm and played a role in a number of large real estate developments in Charlotte. He served on the Queens board from 1941 until his death in 1985, and was chairman from 1982 to 1985. Harris Welcome Center, his former residence and now the location of Queens’ undergraduate admissions office and welcome center, is named in his honor.

The scholarship donor grew up in Charlotte and remembers being inspired by the civic involvement and concern for public welfare shown by Street and Harris, fathers of the donor’s childhood friends. The gift acknowledges their legacy and supports the university’s mission to equip and encourage future leaders. ■

—David Roberson



At the Conference Carolinas Championships in October, both the men's and women's cross country teams won conference titles.

Cross Country Dominance

MEN'S AND WOMEN'S TEAMS SCORE BIG

It took two years, but under the leadership of Coach Scott Simmons, the men's and women's cross country teams are making a name for themselves on a national level. Simmons, who came to Queens in the fall of 2006 after leading teams to six national titles, quickly developed the Royals program. The men's team qualified for the NCAA championships in his first season.

Employing innovative motivational and training techniques such as altitude adaptation and progressive workouts,

the Royals have individually excelled with current harriers Michael Crouch and Tanya Zeferjahn winning NCAA titles on the track.

When Queens hosted the Conference Carolinas Championships on October 23, the Royals impressed with both squads walking away with conference titles, a first for the women. Queens, ranked sixth nationally, not only won a second conference title under Simmons, but the men swept the first six positions giving Queens a rare 15-point perfect

score, the equivalent of a shut-out.

"Our men have established themselves as one of the best teams in the nation," says Coach Simmons, "and now our women's program is progressing in that same direction. The best is yet to come for them.

"Every individual has developed as an athlete and as a person," says Simmons, "and that really is the key to our success." ■

—Sarah Waple

A Light Shines

IN THE TROUBLED MIDDLE EAST, ONE MAN DEDICATES HIS LIFE TO PEACE

Archbishop Elias Chacour spoke of the power of forgiveness and shared his vision for peace in the Middle East during a talk sponsored by The Center for Ethics and Religion at Queens on September 23.

Author of two books, *Blood Brothers* and *We Belong to the Land*, Chacour has been honored by many international groups and educational institutions for his work toward peace.

Chacour, a Palestinian Christian from Galilee, shared about the day in 1948 when his father explained the family would soon welcome Jewish soldiers to their village. "They are survivors from Europe where a wicked man tried to eliminate them," he recalled his father saying.

Yet events took an unexpected

turn. The soldiers took possession of the village, sending Chacour's family and others into exile. When less than a mile from the village, the families turned to see bombs destroying their beloved homes. "We stood on a hillside and started crying, and today that place is still called 'the Wailing Wall of the people of Behran,'" he said.

Chacour says the way his father reacted to the shocking tragedy later inspired him to work for peace among Christians, Jews and Muslims. In 1965 he was appointed priest of a small Arab village near Nazareth, where Christians and Muslims have lived together peacefully for generations. In the decades since, he has pursued his vision of reconciliation through education, bringing together children,



Nominated for the Nobel Peace Prize for his work in the Middle East among Christians, Muslims and Jews, Archbishop Elias Chacour spoke in Belk Chapel on September 23.

youth and young adults of different faith traditions to learn and work together. "Our children have inherited a situation of deep divisions," he said. "We need to show them not to be stuck in the past, but to love one another today and live for a peaceful tomorrow." ■

—Vanessa Willis

American Chamber Players

THE FRIENDS OF MUSIC AT QUEENS HOSTS A MEMORABLE EVENING

Fine music is often complemented by good food and friends. This was the case on October 24 when Paul Nitsch, founder and artistic director of Friends of Music at Queens, gathered with other chamber music aficionados in the Claudia Belk Dining Room for the first ever pre-Friends of Music at Queens concert dinner. The dinner was hosted by Charlotte philanthropists Catherine and Wilton Connor.

The gathering marked the start of the 26th season of concerts hosted by the Friends of Music. At the dinner, Nitsch spoke about the world-class performers who have played at Queens over the last quarter century, fulfilling the organization's mission to bring outstanding music at an affordable price to the Charlotte community. He noted that the \$15 ticket price has not increased in more than 20 years.

Following the dinner, the renowned American Chamber Players performed at Dana Auditorium to an enthusiastic audience, playing works from Mozart to Rachmaninoff. The six-member ensemble performed a repertoire ranging from familiar masterpieces like Schubert's 'Auf dem Strom' for soprano, viola and piano, to a lesser known trio for flute, violin and piano by Madelein Dring. After the concert the audience was invited onto the stage for a reception to meet the musicians and mingle with other guests. One guest exclaimed, "Nowhere else in Charlotte can I meet and greet the performers on the very stage they just played on, and be fed at the same time!"

Upcoming chamber concerts for 2010 will feature Trio Solisti and jazz bassist Renaud Garcia-Fons. A dinner and a featured speaker will precede both concerts. For further information please visit

www.queens.edu/fom or call 704-337-2213. ■



The American Chamber Players greeted the audience onstage after the concert.

HUNTER-HAMILTON Love of Teaching Award



There is much undiscovered potential within each of us, which, if inspired by the right teacher, can change the world.

Clockwise from right: The late Dr. James Pressly Hamilton, Grey Hunter Hamilton '62, daughter Isabel Hamilton Owen '92 and son Hunter Hamilton.

Call for Nominations

The Hunter-Hamilton Love of Teaching Award seeks out and honors those teachers who uniquely inspire the potential of students. This award is given to a Queens faculty member by his or her peers for having displayed an exemplary love of teaching.

We invite your detailed letters of nomination, recommendation and support for a faculty member who has conveyed a love of teaching. The most compelling letters will provide testimony to support the selection of the faculty member to be honored in 2010.

The award consists of \$15,000, half of which goes to the faculty member and half to an academic department or program selected by the recipient. The five most recent winners were Rick Crown (2009), Phyllis Pharr (2008), Emily Seelbinder (2007), Charles Reed (2006) and Joan Quinn (2005). The award will be announced at Commencement in May.

The deadline for nominations is March 1, 2010. Alumni, faculty and current students may send letters of nomination to Hunter-Hamilton Teaching Award, Office of Academic Affairs, Queens University of Charlotte, 1900 Selwyn Avenue, Charlotte, NC 28274. Please include your class year.

Letters may also be sent via email to the following address: awards.hamilton@queens.edu, or through a Web nomination page at <http://www.queens.edu/alumni/events/hunter-hamilton.asp>. A list of the faculty eligible for the 2010 Hunter-Hamilton Love of Teaching Award is also available on the Web.

This award is made possible by a gift from the late Dr. James Pressly Hamilton and Grey Hunter Hamilton '62 in honor of their parents, Buford Lindsay Hamilton and Frances Pressly Hamilton, servants of their Lord for 42 years as missionaries in Pakistan, and Richard Moore Hunter and Isabel Reid Hunter. Their faith, hope and love for their children had no bounds.

Investing in Queens' Future

THE \$100 MILLION CAPITAL CAMPAIGN

Queens has long enjoyed a solid reputation for the high quality of its faculty, the close relationship between faculty and students and the strength of the university's academic programs. Campus facilities, however, did not provide as much opportunity for boasting.

But Queens leaders say the modest nature of some campus facilities will soon be as much a part of the past as freshman beanies, thanks to the most ambitious fund-raising effort in the university's history.

The *Investing in Queens' Future* campaign, which will move into its public phase with a formal launch in 2010, is intended to raise \$100 million—\$80 million for new and upgraded facilities, \$10 million for endowed programs and \$10 million for financial aid.

"We've always been justifiably proud of our wonderful faculty and our excellent programs, and now it's time to make sure our campus provides physical features that match the other elements of the transformative educational experience we provide," says President Pamela Davies. "The campaign will help us achieve that goal by providing the resources for top-rank facilities that meet the needs of 21st century education. This is going to be a great step forward for Queens."

Student recruitment at Queens has been strong in recent years, but it's clear the facilities at some other universities convince prospective Queens students to enroll there instead, says James Bullock, vice president for university advancement. "All universities know they're in something of an 'arms race' in terms of having modern, attractive facilities, especially for recreational purposes," Bullock says. "The campaign will give us facilities that are competitive with those of any peer institution and that also dramatically enhance campus life."

The primary academic facility in

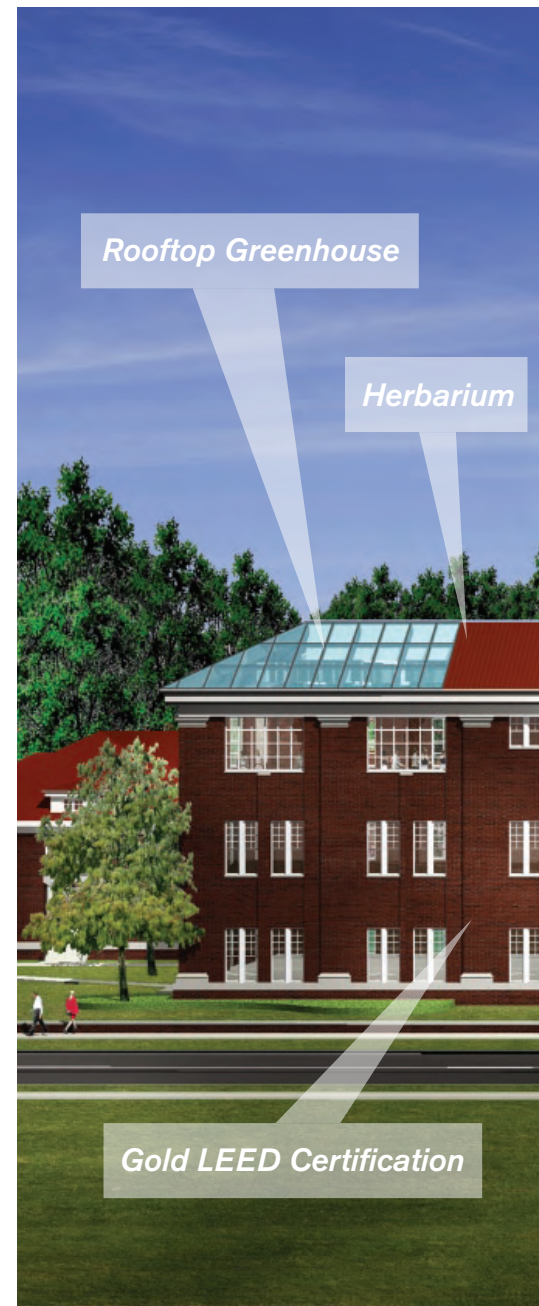
the campaign will be the Duke Energy Sciences & Health Building, a \$20 million, 50,000-square-foot structure that will provide new labs for all the university's science programs. The Gold LEED-certified structure, designed to be the "greenest" higher education building in the Southeast, will also house administrative offices for the Presbyterian School of Nursing.

Students will be especially thrilled by the new Wellness & Recreation Center, a \$30 million building that will be the main location for campus recreational and wellness activities. The center will also feature a food court, an indoor track and a performance gym suitable for indoor athletic events as well as for artistic performances and special events.

Those two structures will be only a part of the renewal of the traditional 30-acre campus. The new Duke Energy Building will allow the university to renovate Walker Science Building and use it for the art department and other non-science programs, and renovate Watkins Building and return it to its original use as a residence hall. A number of smaller construction and enhancement projects, including further renovations at the Fifth Street Campus, will also be part of the campaign.

An impressive array of civic leaders has already stepped forward to help Queens in the effort. Campaign co-chairs are former Governor Jim and Dorothy McAulay Martin '59 and Ravenel and Elizabeth Rivers Curry '63 (see her profile on page 12). Honorary chairs of the campaign are Jim and Mary Anne "M.A." Rogers; she is a Queens trustee and he is CEO of Duke Energy, which has already made a \$5 million gift to name the sciences building.

The campaign, scheduled to end in 2012, began its silent phase in 2007, and has already raised \$70 million toward its total goal. That money is even now revitalizing Queens, Bullock says, citing

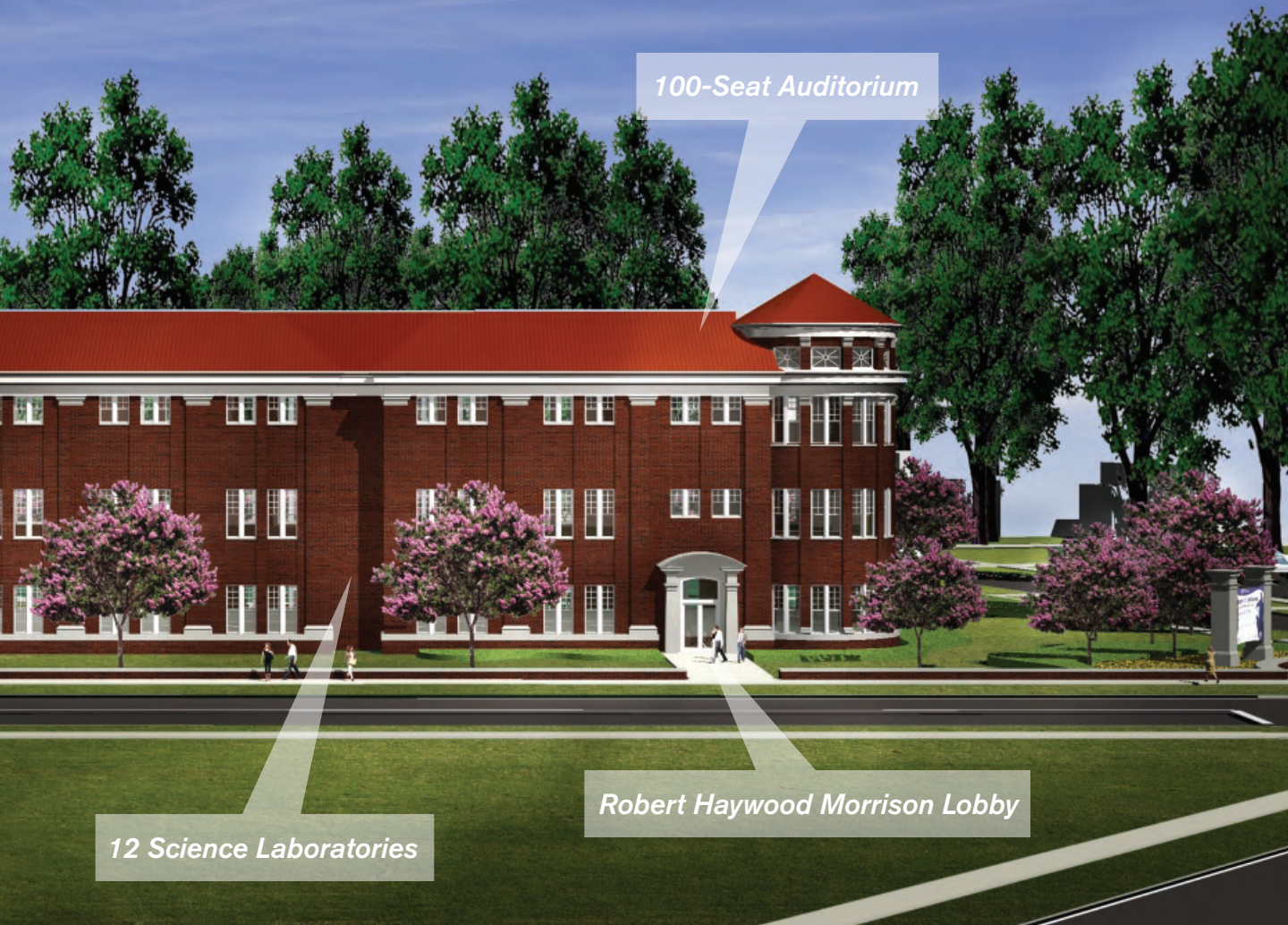


as examples the Queens Sports Complex at Marion Diehl Park, which formally opened in September, and the renovated West Residence Hall (formerly Wallace), which reopened in 2008.

"Those recent projects are making quite a difference, and they're really only a preview of the changes that Queens will be able to make thanks to the generosity and vision of our supporters," he says.

Benjamin Jenkins III, chair of the Queens Board of Trustees, acknowledges that Queens is taking an ambitious step

THE DUKE ENERGY SCIENCES & HEALTH BUILDING



The Duke Energy Sciences & Health Building will be a showplace of environmentally-conscious design and construction. Rendering courtesy of Kreher Architects, Inc.

in launching a fund-raising campaign during these challenging economic conditions.

“Going public with the campaign now is not something we decided to do lightly,” he says. “But if we can raise the capital now, there’s no better time to construct facilities. Queens has built tremendous institutional momentum in recent years, and I believe all the university leadership shares my view that Queens is right on the verge of becoming

a really extraordinary institution. I think the campaign will provide the push that helps us get there.

“The fact that our alumni, friends, and corporate and foundation supporters have already contributed \$61 million is to me the strongest possible sign that now is the right time for Queens to act,” Jenkins says.

President Davies agrees. “Our alumni are already falling in to support the ‘new Queens,’ understanding that while there

have been many changes at their ‘college,’ Queens continues to uphold the special culture and the high academic standards that have always been our hallmark,” she says. “Although the campaign focuses on facilities, its overall effect will be to strengthen Queens as an institution and to ensure we can maintain, and even advance, our standards as we move the university ahead.” ■

—David Roberson



Several years after earning an MBA at Queens, Beth Rivers Curry '63 joined her husband Ravenel in launching Eagle Capital Management. Today the New York City investment firm manages \$5 billion in assets.

East River Ambassador

TRUSTEE BETH CURRY WAS A STUDENT AT QUEENS TWICE—ONCE FOR A BA AND 20 YEARS LATER FOR AN MBA; HER FAMILY TIES STRETCH EVEN FURTHER

As a young girl in Chesterfield, South Carolina, Beth Rivers knew that Queens had played an important role in the life of her mother, Elizabeth Maynard Rivers '37. She would sometimes accompany her mother to class reunions at Queens, or peek into the desk drawer where her mother kept a scrapbook and papers from student days. But she never imagined that Queens would someday play a large role in her own life.

In fact, Beth wasn't initially sure she wanted to attend Queens; she gave strong consideration to another university where her high school boyfriend was a student. But a weekend visit to Queens,

where she stayed with future friends Flora McNair Price '62 and Martha Woods Mallory '62, convinced her. "This was the kind of place I wanted," she remembers.

"I could tell that Queens was a place that emphasized living a life of trust and service—it was a school with values," she says. "I loved being part of that community."

During her time at Queens, she served on the Honor Council and as president of the Student Government Association. While on a trip to Europe the summer before her junior year, she met Ravenel Curry, a fellow South Carolinian attending Furman, and



An energetic undergrad, Beth Rivers served as president of the Student Government Association at Queens during the early sixties.

the couple married just 20 days after graduation. Less than a week before the wedding, Ravenel received his army assignment. Instead of Europe, as he had hoped, where his wife could accompany him, he was sent to South Korea.

Returning to her home in Chesterfield, Beth read a newsletter item from a Presbyterian missionary in Korea who mentioned needing a teacher for her five children. She promptly wrote Marjorie Linton, secured the job, and moved to Korea a few weeks later.

Although the young couple was able to see each other only about every three weeks while in Korea, "it was a wonderful period of my life and opened my eyes to so much of the world," Beth says.

After a return to the U.S. and an end to army life, the couple lived in New York City and in Summit, New Jersey. While raising three children, Beth began to volunteer. Her involvement in establishing a nonprofit day care center sparked an interest in nonprofit financial management.

"That's when I became interested in business," she says. When Beth and Ravenel moved to Charlotte in 1979, she re-enrolled at Queens and earned a degree from the school's new

MBA program. Then, returning to Summit in 1983, the newly-minted MBA worked in the investment department of a large financial holding company. Five years later she joined her

husband in founding an investment management firm, Eagle Capital Management. The firm today manages \$5 billion in assets and has a staff of 19,

on the board from 1973 to 1978. Since joining, she has developed a reputation as one of the university's most devoted backers. She is a generous donor to The Queens Fund and to designated scholarship programs. In New York, she is something of an ambassador for Queens, and has sponsored various events to benefit Queens in her home on the East River. She and Ravenel are also active in New York City civic affairs, especially those related to education and children's welfare.

The Queens alumna credits Adelaide Anderson Davis '61, associate vice president for Alumni Relations and Planned Giving, with inspiring her. Davis's deep knowledge and abiding affection for the school are infectious. Beth also commends President Pamela Davies as "a great president and role model." The examples set by these women have had a significant impact.

Beth's relationship with Queens has now spanned more than half a century. "It has always been an honor to be associated with Queens," she says. As co-chair of the steering committee for the new *Investing in Queens' Future* campaign, she is confident about the school's future. Her family has been involved in half of the

school's 152-year history; she is excited to be carrying that tradition forward. ■

—David Roberson

Why \$1 Million

INVESTMENT WHIZ BETH CURRY EXPLAINS HER STRATEGY

Eagle Capital Management is an investment management firm mainly serving foundations, endowments, pension funds and high-net-worth individual investors. Its philosophy, says co-founder Beth Rivers Curry '63, is to serve clients by identifying positive secular change that has not been discounted (or calculated) by the market.

"We look for companies that have great management and good businesses but for some reason are undervalued or overlooked by the investment community," she explains. "The kind of companies we are looking for are ones with everything in place to become greater than they are today."

Beth and Ravenel Curry have made a \$1 million unrestricted gift to support the new *Investing in Queens' Future* campaign, and she says they made the decision by using the same principles that guide their business operations.

"Queens has always provided an outstanding educational experience, but it wasn't widely recognized. We believe in this management team that Dr. Davies has assembled, and we think we are at a critical point in the history of the school when a gift can be used in a significant way to produce more than it would somewhere else."

Beth says she hopes their gift encourages others to consider making a significant investment in Queens at a time when the university is still something of a hidden opportunity and every gift has maximum effect. "It's a great time to give so that we can build on today's momentum to create in this beautiful city of Charlotte an intellectually vibrant campus that will attract interesting and ambitious young students."

including two of their three children—"Trained elsewhere!" she emphasizes.

Beth joined the Queens Board of Trustees in 1986, again following a course set by her mother, who served

SPRING 2010

JANUARY

MFA Faculty Readings

Jan. 10 and 15
8:15pm
Sykes Auditorium
Free

Friends of Music TRIO SOLISTI

Sat., Jan. 16, 8pm
Dana Auditorium
Admission charged

Friends of Art PHOTOGRAPHY OF JOANN SIEBURG-BAKER

Jan. 21 – Feb. 26
Max L. Jackson Gallery,
Watkins Building

Opening Reception:
Thurs., Jan. 21, 6-8pm
Free

FEBRUARY

Music Department STUDENT BROADWAY RECITAL

Thurs., Feb. 11, 8pm
Dana Auditorium
Free

Witherspoon Lecture Series GOVERNOR JIM MARTIN

Tues., Feb. 16, 7pm
Sykes Auditorium
Free

Leaders in Action GARY LANCASTER, MANAGING DIRECTOR FOR BANK OF AMERICA, IBM

Thurs., Feb. 18, 5:30pm
Sykes Auditorium
Free

CHARLOTTE CONCERT BAND

Young People's Concert
Sat., Feb. 20, 7pm
Dana Auditorium
Free

Student Drama FIVE WOMEN WEARING THE SAME DRESS

Feb. 25, 26 and 27
8pm
Feb. 28 at 2pm
Hadley Theatre
Admission charged

MARCH

The Learning Society JON MEACHAM, EDITOR OF NEWSWEEK

Thurs., March 4, 7 pm
Dana Auditorium
Admission charged

Friends of the Library BOOK AND AUTHOR DINNER: KATHY REICHS

Mon., March 8, 7pm
Young Dining Room
Admission charged

Friends of the Library BOOK AND AUTHOR LUNCH: KATHRYN STOCKETT

Tues., March 9
11:30 am Reception
12 pm Lunch
Young Dining Room
Admission charged

CHARLOTTE BUSINESSWOMAN OF THE YEAR

Wed., March 10,
12:30pm
Awards Lunch,
Young Dining Room
Admission charged

Friends of Music RENAUD GARCIA-FONS, JAZZ BASSIST

Sat., March 20, 8pm
Dana Auditorium
Admission charged

Leaders in Action DAVID SINGER, PRESIDENT AND CEO, LANCE, INC.

Wed., March 24, 5:30pm
Sykes Auditorium
Free

APRIL

Spring Chorale Concert

CHAMBER SINGERS AND CHORALE
Sun., April 11, 3pm
Belk Chapel
Free

Royal Showstoppers VOCAL CONCERT BY STUDENT ENSEMBLE

Tues., April 13, 7pm
Suzanne Little Recital Hall
Free

Leaders in Action JANE MCINTYRE, EXECUTIVE DIRECTOR, UNITED WAY OF CENTRAL CAROLINAS

Wed., April 14, 5:30pm
Sykes Auditorium
Free

QUEENS COMMUNITY ORCHESTRA

Mon., April 26, 8pm
Dana Auditorium
Free

SENIOR ART EXHIBIT

April 29 – May 9
Max L. Jackson Gallery,
Watkins Building
Free

Student Presentations:
Thurs., April 29, 4-6pm

Opening Reception:
Thurs., April 29, 6-8pm

MAY

Commencement ASSOCIATES OF SCIENCE IN NURSING

Thurs., May 6, 2pm
Dana Auditorium

HAYWORTH COLLEGE

Thurs., May 6, 7pm
Burwell Lawn

GRADUATE DEGREES

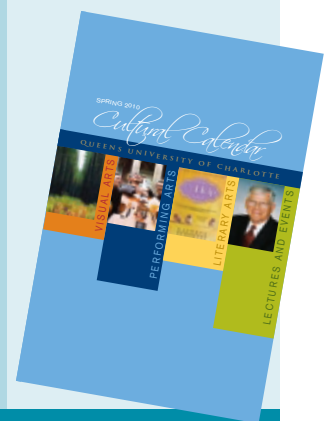
Fri., May 7, 7pm
Dana Auditorium

UNDERGRADUATE DEGREES

Sat., May 8, 10am
Burwell Lawn

MFA Faculty Readings

May 23 and 28
8:15pm
Sykes Auditorium
Free



For a complete listing of events and to register or learn more about these events, go to www.queens.edu/community.



The recession sparks new ideas and opportunities says Chuck Bamford, shown above. The McColl School of Business professor has helped hundreds of companies find new income through entrepreneurial strategies. Photo by Chris Edwards.

CARPE RECESSION!

*Illuminating ideas on why starting a business
in a bad time can be a good idea*

By Chuck Bamford, PhD

Queens launched the Center for Entrepreneurial Leadership in August 2009. Designed to give students a leading edge in business development, the center connects emerging entrepreneurs with successful business leaders. We asked one of the university's top professors of entrepreneurship about the prospects for starting a new business during these tough economic times. His answer surprised us.

Every organization that you can think of, regardless of its current size and importance, was started as an entrepreneurial venture by one person or by a small group of people with a vision.

More than half of the companies that make up the Dow Industrial Average were started during a recession. Take a look at just a small sample of businesses that got started during the last really severe recession between 1973 and 1975: SuperCuts, FedEx, Chili's, LexisNexis and Famous Amos. They entered a market characterized by severe inflation, a consumer pullback, the blowback from a crushing attempt to freeze prices and the country's first oil embargo. Doesn't sound like a great time to start a business. However, the opportunity for success existed because of three key factors. Here's what a new business brings to the table during a recession:

Big Companies Are in the ICU

When a new company enters the market, it normally faces retaliation from larger, more established competitors, but a recession weakens the existing competition. Many large companies cannot afford to pursue new initiatives—they're too busy reducing headcount, freezing and/or reducing wages, and simply hoping to survive until the next boom. They lack the manpower and focus to attack a new entrant. In hard times, newcomers slip in under the radar.

Customers, on the other hand, are holding onto their money, paying down debts and are looking to buy only when

the deal is right. In this market a new competitor can offer a unique value proposition, penetrating barriers to consumers. Consumers are more willing to look beyond the established players in a time of dissatisfaction.

Good People Are Looking for Work

Success in any market is as much about execution as it is formulation. A recession not only creates a large market of highly skilled workers without employment, it also creates doubt in those still employed. The American philosopher Eric Hoffer wrote, "To dispose a soul to action we must upset its equilibrium." Nothing does that quite like the dissatisfaction that occurs towards employers during a cutback. A start-up company has a window of opportunity to hire extraordinary people who can implement a new idea.

Everything's Cheaper

Always in vogue with investors, starting cheap is easier when the entire economy is hurting. Customers are more forgiving, employees are more willing to work harder for less and landlords will make concessions. Being cheap is chic. The best advice for a



Staying Clear of Danger

EMBA GRADS LAUNCH A MEDICAL PRODUCT

Alan Donaldson's 20 years in emergency healthcare inspired him to invent a clear neck brace that keeps patients' necks visible during treatment. Now he's working to bring the product to market with help from a team of Executive MBA graduates from the McColl School, including his son-in-law Cass Ward.

Other neck braces already on the market have a closed, opaque design that subjects trauma patients to dangerous risks of motion when healthcare providers open them to make assessments, Ward says. The Clear Collar is safer because patients' necks are visible through it, saving valuable time during emergencies.

The entrepreneurial team also includes McColl alumni Suzanne Arden, Jeremi Snook, and Robert Weatherwax. The business plan they created for the device won the McColl School's David C. Stephens Spirit of Entrepreneurship Award in 2008, and drew media coverage, including a profile in *Charlotte* magazine.

"This is more than a project to us," says Ward, CEO of The Clear Collar. "This is something we all believe in, and we know it will change the way patients are treated and assessed for the better.

For details about The Clear Collar: www.theclearcollar.com.

—Vanessa Willis

Cass Ward, center, profiled his father-in-law's invention (The Clear Collar, above) for an entrepreneurship project while earning the EMBA at Queens. After graduation he quit his job and began developing the company. Other company executives are (l. to r.): Robert Weatherwax, Loree Elswick, Suzanne Arden and Jeremi Snook.



budding entrepreneurial business is that everything costs more than you think it will, and everything will take longer than you could ever have imagined. Yet during a recession, the flexibility to negotiate is a huge advantage. Established business providers need your business like never before.

Because times are tough, they may be willing to work with a company that has an unproven track record.

Starting a new venture is part art and part science. The science stays the same in a recession.

Fundamentally, all new businesses must have elements of their business that are simultaneously rare, durable, relatively non-substitutable and valuable. In a recession, each of these becomes significantly easier to achieve.

To be rare, your business must stand out and be unique in the consumer's mind. It is durable if it can outlast efforts by competitors to

knock you out of the game. Know in advance how much it will cost an established competitor to match your business, how long it will take them to do it and how easy or difficult it will be. Also, since consumers actively seek out substitutes when they are under stress, make sure there is not a good substitute for your product or service. Recessions have historically had a significant negative impact on customer loyalty. Finally, there is little reason to open a new business to achieve ordinary returns. Value is achieved by charging more than your competitors if your costs are similar, or charging the same but operating at a lower cost. Your venture should create wealth.

I've had the opportunity to work with hundreds of businesses over the past two decades and fifteen years before that working in industry. Economic booms come and go, and I have observed that new businesses prosper because they understand the opportunities. Recessions offer opportunities to new ventures that defy ordinary business logic.

So if you have a compelling business model, don't sit around and wait for the recession to end. You may never have a better time to launch your new venture than now.

Chuck Bamford, PhD, is the Dennis Thompson Chair of Entrepreneurial Leadership at the McColl School of Business. He is the author of two textbooks; McGraw-Hill will release his third in January 2010. His many teaching awards include the National Noble Foundation Fellow in Teaching Excellence.



A New Center Opens for Entrepreneurs

STUDENTS LEARN FROM THE PROS

The McColl School's new Center for Entrepreneurial Leadership offers a tremendous network of resources to students and the emerging class of small business owners. Designed to give students a leading edge in business development, the center connects emerging entrepreneurs with successful business leaders. Louis Foreman and Joan Zimmerman are the founding entrepreneurs-in-residence.

Foreman is founder and CEO of Eventys and created the Emmy Award-winning PBS show *Everyday Edisons*. He also is a member of the Patent Public Advisory Committee of the U.S. Patent and Trademark Office. Zimmerman founded Southern Shows Inc, which runs 21 major exhibit shows in 11 markets. She also is a member of the N.C. Business Hall of Fame and received the Lifetime Achievement Award for Women in Business.

The center engages 100 of the city's leading entrepreneurs in the growth and development of the entrepreneurial spirit in the Charlotte region, and exposes students, faculty, and the community to an up-close look at the successes and challenges of accomplished entrepreneurial executives.

Louis Foreman and Joan Zimmerman explain to students how they became successful entrepreneurs, providing inspiration and practical guidance.



Students with a Servant's Heart



Eric Galdo '11

Spent the summer of 2009 riding his bike across the United States in the Journey of Hope to raise money for people with disabilities.

Mary Armistead '11 ...

Over the summer of 2009, worked internationally with refugees in South Korea and orphaned children in both China and India.

Lindsay Yates '11

Rallied her fellow nursing classmates to support Operation Christmas Child by donating gift-filled shoe boxes for children around the world.

Eric Lovell EMBA '09 ...

A former police officer, he used an Executive MBA project to help the Police Activities League maximize its facilities to reach at-risk kids.

Kimberly Ernsberger '11

Traveled to St. Bernard Parish in New Orleans three times in the past two years, giving up her spring and Thanksgiving breaks to help with Katrina cleanup and rebuilding.

Desmond Williams '13

Along with his fraternity, serves as a host for Room at the Inn giving homeless Charlotteans a safe and warm place to sleep.



Stories from the Front Lines of Service

By Michelle Boudin with an introduction by Lee Keesler

Author Robert Fulghum tells the story of a teacher who used a childhood experience to explain the meaning of life. The teacher recalls that as a child on a Greek island during World War II, he found a broken piece of glass from a Nazi motorcycle. He spent hours playing with it, using it like a flashlight to reflect sunlight into holes and crevices among the rocks. Later, it became a personal metaphor: “With what I have, I can reflect light into the dark places of this world.”

Fulghum’s story captures the importance of serving others by using the sum of our skills, talents and experiences. As a member of the university’s board of trustees, I have seen firsthand how important this same purpose is at Queens. The university’s motto, “Not to be served, but to serve,” is central to life across campus.

This past spring, in preparation for my commencement address to the class of 2009, I thought

it would be interesting to research the mottos of other universities. To my surprise, very few connected the pursuit of knowledge with the act of serving others. Most emphasized truth, knowledge or learning as an end in itself. The Presbyterian heritage at Queens has fostered a strong sense of stewardship across the university; from students to faculty to staff, there is lively participation in hundreds of local nonprofit organizations as well as in service projects across America and across the globe. In the photograph opposite, we introduce six students who are committed to service, and in the stories that follow you’ll read about others. From music that penetrates the isolated world of autistic children to medical services for the homeless, members of the Queens community are putting their knowledge to good use.

—Lee Keesler



At the Easter Seals/United Cerebral Palsy Child Development Center in Charlotte, children sing along with Queens students Marcie Hernandez (left) and Elizabeth Kowalski. Both are music therapy majors. Photo by Chris Edwards.

Music Therapy

A BRIDGE TO TROUBLED HEARTS AND INJURED MINDS

Walking into the patient's room at Carolina Specialty Hospital, the music therapy students were startled. There in the bed, lying comatose, was a young woman who had been injured in a fall from a horse. "This woman was basically their age," says Professor Becky Engen, director of the music therapy program. Although her students work with autistic children, visit nursing homes to reach older adults with Alzheimer's and help teens with epilepsy, this injury was closer to home.

"They were so sad and so upset," Engen recalls. "I went over and introduced myself to the girl and had each of the students hold her hand and do the same."

It was January of 2009, the first of many visits that would take place in the coming months. Engen's students regained their composure to do what they do best—they began to sing. Taking a cue from pictures in the room, they launched into a few country music tunes. The young woman's eyelids fluttered.

The music therapy program at Queens is unique in the nation because students begin clinical work as freshmen. Four years of rigorous course work and clinical experience are followed by a mandatory six-month internship, making it a four and one-half year program. Meg Johnson is the clinical coordinator for the program; she's a Queens alumna who earned a music therapy degree in 1988. She returned to Queens in 1992 and has been working in the program since.

"It's about using music to change people," she explains. Private clinics are held in the E.H. Little Fine

Arts Center; observation windows allow parents and educators to evaluate a treatment's effectiveness. Johnson often works with autistic children, using music to push past language barriers. The impact can be dramatic. One student, who is so aggressive he won't allow anyone to touch him, and who can be staring blankly one moment and screaming the next, is transformed during sessions. "I can sit next to him at the piano and he will allow me to hold his hand and play. Sometimes I can get him to finish sentences in a song," she says. "Music has the ability to alter and change emotion."

Queens is the only private university in North Carolina to offer a degree in music therapy, and the program impacts more than 150 patients each year. This past spring, the woman who had fallen from the horse was one of them.

Week by week, the impossible happened. She turned her head. She moved her tongue. The students, who at first were afraid, began fighting over whose turn it was to go to her room and make music says Engen. Near the end of the semester, she woke up. To the delight of the Queens students, she began requesting favorite songs and playing along with the rhythm. Her recovery was stable enough to necessitate a transfer to a rehab facility.

Engen admits not every patient responds so dramatically to music therapy, but the impact is significant. "Music is a human activity, and it's very basic. When people are in need of something, getting back to the basics is a very good place to start," she says.

Greening the Environment

FRESHMEN PUT THEORY INTO PRACTICE WITH SHOVELS AND TRUCKLOADS OF TREES

It's not easy to get college freshmen out of bed early in the morning. Especially when it's see-your-breath cold outside and you're asking them to do hard labor. But on a brisk November morning just before the Thanksgiving break, Queens' entire freshman class was up and at 'em.

More than 300 sleepy students made their way from campus to nearby Westfield Park to plant trees along the banks of Little Sugar Creek. Hundreds of trees. Redbuds, Foster's hollies, eastern red cedars, serviceberries and tulip poplars. Did we mention sweet gum, ironwood, black walnut and river birch?

The project is part of the Core Program in the Liberal Arts, a unique four-course curriculum required of all undergraduates that challenges students to answer life's biggest questions. "Core is about examining how to live a noble life, and part of that noble life is how to be an active citizen in our community—to give back as much as we take," says Professor Reed Perkins, one of the Core teachers and the Carolyn G. and Sam H. McMahon Professor of Environmental Science.

Getting into the community and doing something worthwhile is a key feature of Core.

Perkins organized the tree-planting project in conjunction with Mecklenburg County Storm Water Services. For the second year in a row, as the county tries to get back lost green space, Queens put in the hard work to make it a reality. Little Sugar Creek was once the most polluted creek in the state. The trees planted by Queens' students will help protect the water quality of the creek while also replenishing some of the forest canopy that's been removed by rapid land development.

"It was a cold morning, but the students came back exhilarated," says Perkins. "It was a chance for them to live the lesson that our community doesn't end at the campus boundary. As those trees grow, so will the contribution of Queens Core students to Charlotte's environment. Our students are making a difference."

Freshmen William Beauregard Rowe and Melissa Hinchman plant a weeping bald cypress, one of 300 trees planted by the freshman class in November. Photo by Chris Edwards.



Health Care for the Homeless

THE DEAN OF NURSING ESTABLISHES AN AGENCY FOR WOMEN AND CHILDREN

The outreach began with one room in 1993. Nurses and an occasional doctor treated women and children from a homeless shelter a few hours a week, using barely an exam table and a curtain for privacy. Sixteen years later, there are full-time staff and numerous volunteers, including 25 doctors, treating patients three days a week in a five-room, 1,500-square-foot facility. The nonprofit agency, Shelter Health Services, is located at the Salvation Army's Center of Hope. Services include not only treatment, but case management and classes aimed at living a healthier life.

Bill Cody, dean of the Presbyterian School of Nursing, was the driving force behind the transformation. In 2005 he created the independent 501(c)(3) agency—the only on-site location in Mecklenburg County where sheltered women and children can get free healthcare and health education. "These women are penniless, they are jobless and many are fighting three and four diseases," he explains.

Dave Pearson, an emergency room doctor who leads the medical volunteers, has seen the clinic's impact. He recently worked with a woman who came in with a serious drug addiction, which is not uncommon. Pearson started by treating problems related to the addiction, and then over the next few months, much more. The 35-year-old woman stopped smoking, got her blood pressure under control, got off drugs and off the street. And the last time he ran into her, he says he almost didn't recognize her.

She was in a suit, on her way to a job interview.



Victoria Suvillaga (middle, above) joined the mission trip to Guatemala in March of 2008. Shown here with two Guatemalan children, one in traditional dress, she worked in a small community outside of Quetzaltenango building rabbit hutches and planting crops.

Outreach to Guatemala

FAITH PLAYS A KEY ROLE DURING A DECADE OF HUMANITARIAN AID

When Stephen Baldwin first arrived as a freshman at Queens, he couldn't decide if he wanted to be a minister or the President of the United States. Whatever he did, he wanted to aim high. So when Diane Mowrey, Queens chaplain and professor of religion, met the Presidential Scholar and saw his interest in others, she suggested he come along on a mission trip to Guatemala. She had been taking a small group of students each year during spring break; it was a journey about faith, self-discovery and humanitarianism.

Baldwin went for the first time as a freshman. He loved it so much he went back every year until he graduated.

Mowrey says the goal of the Guatemala outreach is to build relationships and to deepen one's faith. Sure, over the years the students have built bathrooms and roofs and church floors—and even a rabbit hutch—but more importantly, they've built relationships with the people they visit. They also return from Central America with a better understanding of themselves, of God and of how God works in a world beyond the one they've known. The Queens chaplain says it's an understanding the students bring back home to the Charlotte community.

Almost every group that has visited Guatemala over the last 10 years has stayed in Chimaltenango, a city in the central highlands. Queens students, in fact, helped build the town's community center. While there, students also spend time with members of Heart of the Women, a weaving

Summer Reading Clinic

MASTERS STUDENTS CLOSE THE EDUCATION GAP

Summer break is a killer for school-age kids. For many young students, the weeks without school put too much distance between them and the skills they had in June. Call it the Summer Setback.

For the last six summers, Queens' Wayland H. Cato, Jr. School of Education has run a summer reading clinic that pairs masters-level education students with local children who need extra help with literacy.

Janet Peeples, whose nine-year-old son Josh attended the clinic this past summer, says it changed his life.

Born deaf, Josh never heard the early sounds that introduce language, and because he didn't hear them, he couldn't try to mimic them. He missed baby talk—forming the sounds that are the crucial seeds of vocabulary. Although Josh received a cochlear implant as a toddler, he continued to struggle with words. He had a lot of catching up to do.

By first grade, Josh was pretty shy. Reading in front of his class was out of the question. Then came the clinic. "Josh learned more in the three-week summer program than he learned in the whole school year," his mother says proudly.

Professor Patrice Petroff directs teacher education programs at the Cato School of Education. The key to the clinic's success, she says, is the individualized instruction children receive from Queens students as well as advice to parents for at-home reading strategies. "We really want to foster a love of reading, and a love of education," she explains.

Josh's mom says he'll soon be reading on grade level, and his fear is gone. Now he volunteers to read in front of the class.

cooperative formed by survivors of the decades-long civil war that ended in 1996. Many lost husbands and sons, and came to the city to start fresh. Students hear their stories and help with projects; the violence they survived resonated so with one Queens student that she began working with area women's shelters when she returned to Charlotte.

About 15 students make the trip each year; after graduation they leave Queens with a different perspective. One student is now in law school studying international human rights. Yet another joined the Peace Corps. And Stephen Baldwin? He became a minister in West Virginia. Last year he brought some middle school students from his church to Charlotte to work in a soup kitchen. The idea? The world is bigger than we know, and we all can make a difference.

His experiences in Guatemala reinforced the lessons he learned from family and church, and now he's passing on those lessons. Diane Mowrey thinks he's just getting started. She won't be surprised to hear he's President one day.



Top Left, Alumni, friends and parents honored Professor Emeritus Dr. Norris Preyer and Kathryn Preyer on August 27 with a reception in Roaring Gap, N.C. at the home of Scott and Pat Hess Pollard '72. Shown (from l-r): Dr. Norris Preyer, Kathryn Preyer, Janet Preyer Nelson '77, Dr. Pamela Davies, Pat Hess Pollard and Scott Pollard.

Top Right (L. to r.) McColl School Dean Terry Broderick, Steve Eason, former Governor Jim Martin and Queens trustee Bill Vandiver were among the 100 golfers at Firethorne Country Club in September for the Third-Annual Billy O. Wireman Memorial Golf Tournament. Martin and Vandiver were honorary co-chairs of the event which raised \$27,000 for MBA scholarships.



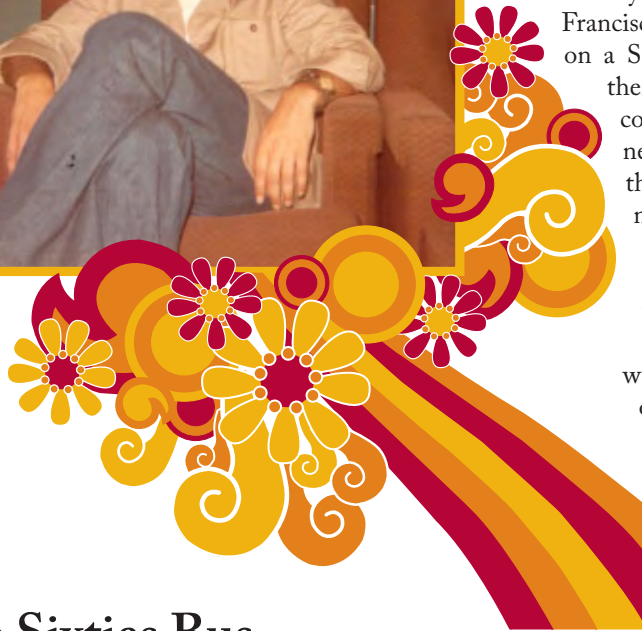
Left, Hayworth alumni, friends and students enjoyed meeting Dean Krista Tillman on September 19 and exploring the newly renovated Withers House, home to Hayworth College.

Below, Alumni athletes gathered in the fall for their annual alumni games against the current Royals teams. Pictured here are the men's and women's soccer teams.





Dick Goode, left, in the club car of a train en route to Mexico City in 1974.



The Sixties Bus

IT CARRIED A GENERATION INTO A NEW DECADE; MAYBE IT'S STILL ON THE ROAD

By: Richard Goode, PhD

In the sixties, according to the Merry Pranksters' Ken Kesey, you were either on the bus or off the bus. The bus in his case was the psychedelic DayGlo enhanced, acid-fueled bus named Furthur, and on it were the sixties folks we hear the most about—people who were rebelling against the buttoned-down minds and consumer conformity of the fifties, people who lived in the Peter Max, tie-dyed, mini-skirted world of happenings, be-ins, and love-ins; the tuned in, turned on, dropped out, free-loving, lava-lamp-gazing, eternal youth who were seeking altered states of consciousness or altered states of residence. Like Canada, for instance.

Many outside the bus, looking in,

saw nothing but irresponsible, unkempt, narcissistic misfits, selfish, lazy, and spoiled. Their own bus was one fitted out for guided tours of the Haight-Ashbury district of San Francisco where, like on a Safari Ride at a theme park, they could study this new creature, the hippie, in its natural habitat. There was a great divide in the sixties.

And there were of course other people—civil rights and anti-war activists—and other buses. Like the ones carrying

African-American children marchers to jail in Birmingham in 1963, or the ones transporting demonstrators to the Poor People's March on Washington, or the buses bringing draftees to the Army Induction Center in Berkeley where protesters tried to close down the center and the war, or the ones ferrying National Guard troops to riot torn and burning cities throughout the decade, or the ones that took early feminists to Atlantic City where they burned their bras to protest the Miss America Pageant.

The Grateful Dead got it right when they observed of the sixties, "What a Long Strange Trip It's Been." And the sixties was a trip. In what other decade could Twiggy and Tiny Tim be hot, or Ezra Pound and T.S. Eliot sniff drainpipes on Dylan's Desolation Row? Turn the radio on in one of those buses and you would hear the most revolutionary and influential pop music of all time from Dylan, the Beatles, the Doors, Hendrix, Joplin, and the Who.

After the nadir of the King and Bobby Kennedy assassinations and the police riot at the Chicago Convention in 1968, the decade ended on two high notes—the Apollo mission to the moon and the three-day celebration of peace, love, community, and rock 'n roll at the Woodstock Arts and Music Festival in 1969. But did it all end there? Did any of those buses make it beyond the decade's borders?

There has been progress in women's rights and in bridging the racial and generational divides of the sixties, but the end of racism, political partisanship and the culture wars, that many hoped an Obama presidency heralded, hasn't happened yet. We still have a drug problem and we still wage wars reminiscent of Vietnam. If you have seen a VW bus covered with peace symbols and Greenpeace stickers chuggin' down the freeway, probably on its way to a craft fair somewhere, then you know that the more benevolent spirit of the sixties has survived. You see it in the environmentalist movement, CROP walks, free clinics, rock concerts like Farm Aid and Live Aid and in volunteerism among the young.

The music has also survived, in TV commercials and the new Beatles play-along video game to be sure, but also in its influence on contemporary artists. Dylan is still the musical jester, and the Rolling Stones—weathered, wrinkled, and moss-laden—are still performing; even now they are probably planning their next big gig, the "I Can't Get No Cialis Action" tour. And a revival of *Hair* is playing on Broadway.

So maybe Kesey's battered old bus is still truckin'—this time a hybrid named Still Furthur, this time with a new and diverse generation aboard, and this time on a mission to give peace a chance.

Now that will be a sweet ride. ■

Richard Goode, PhD, is McMahan Professor of English and teaches "The Sixties" (AMST 300). His numerous teaching awards include the North Carolina Professor of the Year awarded by the Carnegie Institute for the Advancement of Learning. He joined the faculty in 1978 as professor of medieval and Renaissance literature.

ELIZABETH STROUT

Queens faculty member Elizabeth Strout read from her Pulitzer Prize winning novel, *Olive Kitteridge*, on November 19. Nearly 1,000 people attended the public reading in Dana Auditorium. Afterwards, Strout fielded questions from the audience, offering insights into the writing process from her personal experience. Strout joined the faculty of the Queens low-residency MFA program in creative writing when it was launched in May of 2001.





Help your retirement years
go *swimmingly* with a
Queens charitable gift annuity.

Support Queens with a gift that increases your retirement income.



**Sandy Glock
Harrington '68,**
former member of
the Dolphin Club,
established a
Queens charitable
gift annuity in 2009.